Leading Technology Journals Recognize Talend for Strength in Big Data

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Datanami and Database Trends and Applications Latest to Honor Data Integration Solutions Provider

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Oct. 3, 2016-- Talend (NASDAQ:TLND), a global leader in cloud and big data integration software, today announced it received Datanami's 2016 Editor's Choice Award in the category of " **Best Big Data Innovator: Data Management**" in addition to being appointed by Database Trends and Applications to its second annual "Big Data 50," list. These two acknowledgements come just a few months after Talend's appointment to the SD Times 100 2016 "Best in Show" for Software Development in Big Data and Business Intelligence, and the DBTA 100 2016 "Companies that Matter" list.

"We have a culture of continuous innovation here at Talend—one focused on ensuring our solutions keep pace with the rapidly evolving big data marketplace and meet customers' needs," said Ashley Stirrup, CMO, Talend. "We are honored to be recognized by two well-known data trades such as Datanami and DBTA that have been immersed in this space for years and can easily identify which players stand out and are having the greatest impact on the broader ecosystem."

Datanami Editors' Choice awards honor companies that have been selected by a panel of *Datanami* editors as leaders in the market. To be selected for a *Datanami* Editors' Choice Award not only reflects the impact the business and technology leaders are having in the Big Data & data science communities, but also signifies recognition from the influencers and industry watchers of the Big Data space. The Database Trends and Applications' Big Data 50 list includes forward-thinking companies that are expanding what is possible in terms of managing and deriving value from data.

With data volumes continuing to escalate, companies need ways to effectively collect, store, retrieve, and interpret data from a wide range of sources, including mobile devices, machines, documents, and emails, to make more informed business decisions. The Talend Data Fabric platform helps companies harness the power of big data and the cloud to improve customer acquisition and retention, increase overall profitability, and be more data-driven.

For a complete list of Datanami Editor's Choice award winners visit: http://bit.ly/2dx5zCt, and to view the full DBTA Big Data 50 list visit http://bit.ly/2cAE1ic. For more information on Talend and its complete portfolio of products visit www.talend.com.

Like this story? Tweet this: .@Datanami and @DBTrends recognize Talend amongst companies leading #bigdata. Full story – http://bit.ly/1NFMQ5l

About Talend

Talend (NASDAQ:TLND) is a next generation leader in cloud and big data integration software that helps companies become data driven by making data more accessible, improving its quality and quickly moving data where it's needed for real-time decision making. By simplifying big data through these steps, Talend enables companies to act with insight based on accurate, real-time information about their business, customers, and industry. Talend's innovative open-source solutions quickly and efficiently collect, prepare and combine data from a wide variety of sources allowing companies to optimize it for virtually any aspect of their business. Talend is headquartered in Redwood City, CA. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

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