



## Talend a Leader in Big Data Fabric Report by Independent Analyst Firm

November 22, 2016

*New Report Notes Talend Data Fabric offers a Compelling, Flexibly Priced Big Data Fabric Solution*

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Nov. 22, 2016-- [Talend \(NASDAQ:TLND\)](#), a global leader in [cloud](#) and [big data](#) integration software, today announced that Forrester Research recognized the company as a "Leader" in its newly published report, "[The Forrester Wave™: Big Data Fabric, Q4 2016](#)." In naming Talend a "Leader," Forrester reports that Talend "offers a big data fabric that delivers high scale and performance and supports various big data use cases." According to Forrester Research the big data fabric "market is growing largely because EA pros see big data fabric as a strategic platform to support their next-generation applications and insights. When selecting a solution, enterprises should look for scale-out architecture, security, automation, and cost as the key factors."<sup>1</sup> In a separate report, Forrester also estimates that 100% of large enterprises will adopt Hadoop and/or related big data technologies such as Spark for big data analytics by 2018.<sup>2</sup>

"We are honored to be recognized as a leader in Forrester's prestigious Wave," said Mike Tuchen, CEO, Talend. "I believe this report is another strong validation of Talend's big data leadership and the value, flexibility, and support we provide companies as they transition to becoming more data driven. Combined with other top placements in key market reports, big data accolades from respected technical trade publications, and—most importantly—testimonials from our customers, Talend has established itself as a premium choice for companies looking to harness the value of large data volumes."

The Forrester Wave™: Big Data Fabric, Q4 2016 positions Talend as a Leader with the highest possible score in the Data Management category, which includes metadata, data quality, data governance, and data security sub-criteria. Talend also earned the highest possible score in each of the following criteria: data connectivity, data transformation, self-service, collaboration, and customer base.

[Talend Data Fabric](#), the company's comprehensive integration platform, simplifies big data integration with graphical tools and wizards and native MapReduce and Spark code generation. It enables users to load, transform, enrich, and cleanse data inside Hadoop and leverage Hadoop's power and scale to optimize data processing speed. The solution includes capabilities for big data, data integration, cloud, master data management, data preparation and application integration in a common development and management environment.

For more information on Talend Data Fabric and the company's complete portfolio of data integration solutions, visit [www.talend.com](http://www.talend.com). You can also find more information about Talend's positioning in the Forrester Wave: Big Data Fabric, Q4 2016, visit the [Talend blog](#).

Like this story? Tweet this: Talend named a leader in 2016 @Forrester Wave for #BigData scoring a 5/5 in Data Management criterion. More-  
<http://bit.ly/1NEMQ5I>

### About Talend

Talend (NASDAQ: TLND) is a next generation leader in cloud and big data integration software that helps companies become data driven by making data more accessible, improving its quality and quickly moving data where it's needed for real-time decision making. By simplifying big data through these steps, Talend enables companies to act with insight based on accurate, real-time information about their business, customers, and industry. Talend's innovative open-source solutions quickly and efficiently collect, prepare and combine data from a wide variety of sources allowing companies to optimize it for virtually any aspect of their business. Talend is headquartered in Redwood City, CA. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: [@Talend](#).

<sup>1</sup> Forrester Research, Inc., "The Forrester Wave: Big Data Fabric, Q4 2016", November 2016.

<sup>2</sup> Forrester Research, Inc., "The Forrester Wave: Big Data Hadoop Distributions, Q1 2016", January 2016.

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