



Talend Earns Spot on CRN Big Data 100 List for Second Consecutive Year

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Cloud and Big Data Integration Leader Ranked Among '35 Coolest Data Management and Integration Vendors'

REDWOOD CITY, Calif.--(BUSINESS WIRE)--May 10, 2017-- [Talend \(NASDAQ: TLND\)](#), a leader in [cloud](#) and [big data](#) integration software, today announced that [CRN@](#), a brand of [The Channel Company](#), has named Talend to its 2017 [Big Data 100 list](#). This annual list recognizes the ingenuity of tech suppliers that are raising the bar for data management by bringing to market innovative solutions for harnessing the increasing amounts of data generated in today's digital world.

As the creator of the industry's first Spark-powered data integration platform and now the first data preparation application running on Apache Beam, Talend is a clear innovator in the big data market and this recognition underscores the company's commitment to helping customers make data a strategic asset that provides real-time, organization-wide insight into customers, partners, and operations.

Businesses are constantly grappling with the variety, veracity and exploding volume of data that is produced and utilized by employees and customers daily. To meet the need, Talend is committed to delivering solutions that offer companies the agility needed to rapidly adopt the latest big data and cloud technologies for ingesting and analyzing massive amounts of information to stay ahead of constantly evolving market demands.

"Businesses everywhere are faced with managing information streams of unprecedented volume and complexity, requiring more powerful and efficient tools than ever before for capturing, storing, organizing, securing and analyzing data," said Robert Faletra, CEO of The Channel Company. "CRN is pleased to present the 2017 Big Data 100, a list of vendors whose ingenuity and creative problem-solving have introduced remarkable new ways to help solution providers tackle this mammoth task. Congratulations to these Big Data aces, who have not only kept pace with the rapidly evolving demands of the data management field, but also innovated and challenged the status quo."

The CRN editorial team broke the Big Data 100 into four categories: data management, business analytics, big data platforms and [data protection and security analytics](#). Talend was listed among the [35 data management and integration technology companies](#) with the ability to innovate in bringing to market products and services that help business work with big data.

"We're honored to once again be a part of CRN's Big Data 100 list, which reinforces our commitment to delivering cutting-edge solutions that help companies fuel data-driven decision making," said Ashley Stirrup, CMO, Talend. "Talend Data Fabric helps ease collaboration between business and IT so that companies can fundamentally change how they use and share data across their organizations to advance their digital transformation efforts and make more informed decisions, faster."

[Talend Data Fabric](#) provides a powerful platform for improving overall company performance by using data to operate with real-time insights, automate business processes, identify new revenue streams and inform decisions. Talend Data Fabric enables organizations take advantage of the very latest big data technologies, including Apache Spark, Hadoop and Apache Beam, to connect and process data at speed and scale from a wide range of sources both on premises and in the cloud.

The 2017 Big Data 100 list is available online at www.crn.com/bigdata100.

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About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

About Talend

Talend ([NASDAQ: TLND](#)) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides real-time, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

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Talend
Siobhan Lyons, 202-431-9411
Director, Corp. Communications
slyons@talend.com
Chris Taylor, 408-674-1238

VP, Corp. Communications

ctaylor@talend.com