



Talend Opens Nomination Period for Data Masters Awards

June 8, 2017

Annual Program Showcases Customers' Innovative Use of Big Data & Cloud Technologies for Digital Transformation

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Jun. 8, 2017-- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) and [big data](#) integration solutions, today officially opened the submission period for its third annual Data Masters Awards. This program celebrates companies that are using Talend solutions in unique ways to help make their businesses more agile, competitive, and data-driven. Interested parties can complete an entry form here: <https://info.talend.com/datamasters2017all.html>. Finalists will be chosen from more than 1,500+ Talend global customers, representing large enterprises and private firms across major industries including banking and insurance, consumer goods, healthcare, manufacturing and retail. Last year's award recipients included [Air France/KLM](#), the [International Consortium of Investigative Journalists \(ICIJ\)](#), [Lenovo](#) and the [United Network for Organ Sharing \(UNOS\)](#).

Talend management will collaborate to select the winners from a pool of [written proposals](#) based on the following criteria:

- Creativity and innovative use of solutions
- Scope and complexity of implementation
- Pioneering application of Big Data and Cloud
- Business transformation and quantifiable business value achieved

Winners will be announced during Talend Connect, the company's annual customer and partner conference, taking place in Paris on October 17, 2017. Award winners will not only receive widespread recognition as an innovator in their field, but also collect a recognition plaque, and have a \$1,500 donation made in their name to the charity of their choice.

"Each company's digital transformation journey is unique and multi-layered, which is what makes our Data Masters program so exciting. Each nomination uncovers new insights on the strategic planning, executive ownership and shift in culture required to make a company more agile and data-driven," said Ashley Stirrup, CMO, Talend. "We look forward to uncovering the many diverse and innovative ways our customers are redefining what it means to be truly data-driven and celebrating their outstanding work."

Nominations will be accepted through **July 28, 2017**. To learn more about the Talend Data Master Awards and complete an entry form visit: <https://info.talend.com/datamasters2017all.html>

Like this story? Tweet this: Nominations for the Talend #DataMastersAwards 2017 are now open! Tell us about your innovative use of #bigdata & cloud here → <http://bit.ly/29Dk9qt>

About Talend

Talend ([NASDAQ: TLND](#)) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides real-time, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

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