Talend Unveils Multi-Cloud Big Data Integration Solution

June 13, 2017

Talend Summer '17 Delivers Comprehensive Support for Major Cloud Platforms including Amazon, Google, and Microsoft Azure

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Jun. 13, 2017-- Talend (NASDAQ: TLND), a leader in cloud and big data integration solutions, unveiled a new version of its Talend Data Fabric platform that is optimized to manage cloud and multi-cloud enterprise IT environments. Talend Summer '17 helps seamlessly manage information across Amazon Web Services (AWS), Cloudera Altus, Google Cloud Platform, Microsoft Azure, and Snowflake platforms, enabling customers to rapidly integrate, cleanse and analyze data to fuel innovation and gain a competitive edge.

As businesses continue to evolve their cloud strategies, many find that it's imperative to use services from several different cloud providers to deliver value across their business units. In fact, according to IDC, more than 50 percent of IT organizations already utilize a multi-cloud approach and another 20 percent have plans to implement [a multi-cloud strategy] within 12 months.[1]

"Companies are adopting cloud platforms at an unprecedented pace and as they do so, they are selecting different platforms to address varying business needs," said Ashley Stirrup, CMO, Talend. "In this environment, CIOs must design their IT infrastructure with agility to deliver in a hybrid, multi-cloud world. Using Talend Data Fabric, companies can develop data pipelines on any of the leading cloud platforms with peace of mind in knowing whatever they develop will be able to run on the latest cloud and open source innovations."

The Summer '17 release of Talend Data Fabric allows customers to access a rich and growing library of Talend native cloud components, using intuitive drag-and-drop visual tools to build big data workflows that run in nearly any cloud, almost anywhere. Adding to its already robust support for AWS, the new version of Talend Data Fabric includes new capabilities for Cloudera Altus, Google Cloud Platform, Microsoft Azure, and Snowflake that allow customers to:

- **Speed Multi-Cloud Pipeline Development:** Talend Summer '17 delivers a range of new connectors for Azure, Cloudera and Google Cloud that span Big Data, cloud data warehousing, NoSQL, and messaging platforms. Additionally, the newest version of Talend Data Fabric includes the industry's first support for Cloudera Altus , a platform-as-a-service offering that simplifies customers' construction and deployment of intelligent data pipelines on Cloudera – minimizing the need for operational support.

- **Accelerate Migration to the Cloud:** Talend Summer '17 helps rapidly migrate on-premises data to the cloud, so customers can simply and intuitively build cloud data warehouses, power richer analytics, and speed time-to-insight. With this release Talend delivers the fastest bulk loader connector for Snowflake that accelerates data migration by up to 20X. Using data quality and visual extract, transform and load tools, Talend reduces the time needed to migrate on-premises and cloud data to Snowflake.

- **Build Once, Use Everywhere:** Talend Summer '17 provides the flexibility and portability to take development work designed for one cloud platform and reuse it with other cloud platforms. This is designed to help customers rapidly adopt new innovations in cloud services and future-proof current development work. Consequently, businesses can rapidly combine and analyze data in new ways to innovate faster, while reducing their maintenance and development costs.

- **Delivering Data Quality with Machine Learning at Big Data Scale:** As data stores grow, customers must find new ways to clean and combine data at scale with even less human intervention. Talend Summer '17 utilizes Apache Spark-powered machine learning algorithms to automate and accelerate data matching and cleansing, improving scale, performance and accuracy. Over time, these algorithms monitor decisions made by data curators to become more intelligent and accurate. These new algorithms and machine learning capabilities are designed to work seamlessly with Talend's intuitive, role-base Data Stewardship app, to enable continuous improvement within each data quality model.

Enterprises worldwide, across all industries use Talend together with our partners' products to create truly data-driven solutions.

"Talend and Snowflake have a solid partnership that continues to benefit our joint customers," said Walter Aldana, Snowflake's vice president of Alliances. "With Talend's newest Snowflake connector, enterprises will see even more efficiencies when moving data into Snowflake. Talend's architecture capitalizes on Snowflakes' parallel loading capabilities, which enables our joint customers to easily load a diverse set of data types so they can jumpstart their cloud data warehousing projects much faster."

Pricing and Availability

Talend Summer '17 will be released on June 29th with updates for all modules within the Talend Data Fabric platform. Current Talend Integration Cloud customers will be automatically upgraded to the newest version on July 18th. Customers interested in purchasing a license for Talend Data Fabric or Talend Integration Cloud, can receive pricing and packaging information by contacting a Talend sales representative at sales@talend.com.

To learn more about the full capabilities and benefits of Talend Summer '17, please register for one of the on-demand webinars, " *Big Data Integration Across Any Cloud*", on Tuesday, June 27th from either 10:00 – 11:00 am BST or 10:00 – 11:00 am PT or visit www.talend.com or the Talend blog. Those interested in a deep dive on how to use Talend's with Cloudera Altus can register for *"Build Your Next Pipeline with Talend + Cloudera Altus,"* on

Thursday, June 22nd from 10:00 – 11:00 am PT. Talend will also be hosting a live Demo Day on June 29th, 2017 featuring Multi-Cloud, Machine Learning and GDPR demos with Talend on social media. For more information on this please visit Talend on Facebook, and Twitch. A full schedule will be released on our Talend blog.

Like this story? Tweet this: @Talend delivers broadest support for Big Data Integration in the Cloud with Summer '17 release #multi-cloud http://bit.ly/1NFMQ5l

About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

[1] "Multi-cloud Infrastructure as a Service as a Public Cloud Adoption Pattern," IDC, August 2016, Doc # WC20160825.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170613005567/en/

Source: Talend

Talend
Siobhan Lyons, 202-431-9411
Director, Corp. Communications
slyons@talend.com
or
Chris Taylor, 408-674-1238
VP, Corp. Communications
ctaylor@talend.com