Talend Accelerates Big Data Pipeline Development for Microsoft Azure

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Comprehensive Set of Connectors for Hadoop, Data Warehousing, Data Lakes, NoSQL, and Storage to Operationalize Cloud Data Pipelines

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Jul. 12, 2017-- Talend (NASDAQ: TLND), a global leader in cloud and big data integration solutions, today unveiled a new set of connectors for the Talend Data Fabric platform that helps customers rapidly migrate enterprise-wide data sources to Microsoft Azure to build more intelligent and scalable cloud data pipelines for real-time analytics.

"Today's companies understand cloud technology is becoming the new growth engine for their business and are eager to bridge legacy, on-premises data with the new world of cloud-powered big data lakes," said Ashley Stirrup, CMO, Talend. "Teaming with Microsoft allows us to deliver a complete solution for scaling big data workloads in the cloud. While other data integration solutions only connect with a few data sources, our Summer '17 release of Talend Data Fabric includes in-depth, native functionality to help customers quickly migrate a broad range of on-premise data sources to the Azure cloud and optimize cloud data pipelines, speeding time to insight."

Research by Gartner indicates "many enterprise IT departments, both large and small, are embarking on cloud implementation strategies; however, the results of these efforts are not necessarily increasing the competitiveness of these organizations, at least in terms of publicly available cloud services."[1] Rather, many organizations are dramatically underestimating the scope and pace at which their technology stacks are changing in the multi-cloud era and the impact it is having on both IT operations and overall ability to meet increasing business requirements.

Talend's new set of connectors for Microsoft Azure SQL Data Warehouse, SQL Database, Azure CosmosDB, Data Lake Store, Queue Storage, and Table Storage deliver business agility by enabling customers to rapidly integrate, analyze and stream big data in the cloud to fuel innovation and gain a competitive edge. In addition to Talend's pre-existing connectivity to Microsoft Azure HDInsight and Blob Storage, these new connectors for Microsoft Azure allow customers to:

- Simplify cloud data pipeline creation for Azure developers
- Easily integrate streaming and historical data for contextual insight
- Quickly migrate on-premises data to the Azure cloud
- Scale data quality for big data using Spark-powered data matching and machine learning
- Improve DevOps productivity for managing security and configuration on big data clusters

"We are happy to work with Talend in its comprehensive support for Microsoft Azure," said Lance Olson, Director for Microsoft Azure at Microsoft Corp. "The breadth and depth of the integration they offer for some of our flagship services across Hadoop, Data Warehousing, Data Lakes, Storage and NoSQL enables our enterprise customers to make full use of all the Azure cloud services and expedite their cloud-first strategy."

Newgistics, a leading provider of end-to-end commerce solutions for top retailers and brands, needed to consolidate siloed systems onto a unified data warehouse to deliver a "single version of the truth" to enable better business decisions.

"Right now we're moving our multi-terabyte, on-premise legacy data into a Microsoft Azure data lake to reduce the time to organize and analyze data for decision making from several hours down to 15 minutes or less," said Puru Agrawal, vice president of Data Services at Newgistics. "Having the ability to access the data lake eliminates the risk of 'breaking' a transactional system when responding to business analyst requests for more data, enables far faster turnaround and unlocks our ability to apply machine learning for new insights, prediction and decision making. Talend provides us with the data replication and transformation capabilities needed to develop a data framework that fundamentally changes the way we do business and increases customer satisfaction."

Additional information on the capabilities and benefits Talend Data Fabric delivers for Microsoft Azure cloud environments can be found here or by viewing this webinar. For more information on Talend's entire portfolio of solutions, visit www.talend.com or the Talend blog.

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About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend provides the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

[1] *"Use Web-Scale IT to Make Enterprise IT Competitive with the Cloud," Gartner Inc., March 2016.*

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