



Talend Recognized as a Leader in 2017 Gartner Magic Quadrant for Data Integration Tools

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The Only Open Source Software Vendor Moves Up in the Leaders Quadrant

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Aug. 9, 2017-- [Talend \(NASDAQ: TLND\)](#), a leader in [cloud](#) and [big data](#) integration solutions, today announced it has once again been recognized by Gartner, Inc. as a Leader in data integration as reported in the 2017 "Magic Quadrant for Data Integration Tools" report ¹. Talend improved its position in the Leaders Quadrant over 2016 moving up based on its ability to execute. For a complimentary copy of Gartner's complete report visit [link](#).

According to Gartner, Inc., "Leaders in the data integration tool market are front-runners in the capability to support a full range of data delivery styles. They have also recognized the growing affinity between data and application integration and are haltingly approaching location-agnostic deployments (those that are not limited to cloud or on-premises, but can be deployed beyond a specific location). They are strong in establishing data integration infrastructure as an enterprise standard and as a critical component of modern information infrastructure. They support both traditional and new data integration patterns in order to capitalize on market demand.

Gartner's quadrant description continues, "Leaders have significant mind share in the market, and resources skilled in their tools are readily available. These vendors recognize, and design to deploy for, emerging and new market demands — often providing new functional capabilities in their products ahead of demand, and by identifying new types of business problem to which data integration tools can bring significant value. Examples of deployments that span multiple projects and types of use cases are common among Leaders' customers. Leaders have an established market presence, significant size and a multinational presence (directly or through a parent company)."¹

"We believe improving our position in the Leaders Quadrant speaks to the depth and breadth of our solutions and ability to deliver for large enterprise customers," said Mike Tuchen, CEO, Talend. "Talend offers something distinctly different from the other providers in the Leaders Quadrant. As the only open source-based solutions provider with an agile integration platform purpose-built for modern cloud and big data environments, we believe Talend is uniquely positioned to help companies embrace new market innovations to turn data into a competitive strength."

In the market overview of the Magic Quadrant, Gartner notes: "Adoption of a hybrid approach is increasing in the wake of the cloud-first focus of some digital business strategies, which emphasizes the use of more-lightweight technologies that are user oriented and adaptable to change."

Talend's data integration platform, [Talend Data Fabric](#), combines all Talend products into a common set of easy-to-use tools for any integration style: real-time, batch, big data or master data management, both on-premises and in the cloud. Optimized for cloud and multi-cloud data environments, the [Talend Summer '17 release](#) of Talend Data Fabric delivers comprehensive support for all major cloud platforms including AWS, Google, and Microsoft Azure. Additionally, Talend's open, native, and unified platform enables organizations to take advantage of the very latest big data and cloud technologies, including Apache Spark, Hadoop, Flink and Apache Beam to connect and process data at speed and scale from a wide range of sources, in order to meet the constantly evolving demands of modern business.

Gartner estimates that the data integration tools market generated more than \$2.7 billion in software revenue (in constant currency) at the end of 2016. A projected five-year compound annual growth rate of 6.32% will bring the total market revenue to around \$4 billion in 2021.²

As reported in [Talend's Q2 Earnings](#), the company's cloud and big data solutions each grew at 100% year-over-year for an impressive tenth consecutive quarter.

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About the Magic Quadrant

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About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2017 Gartner Magic Quadrant for Data Integration Tools report and the Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

¹ Gartner, Inc., "Magic Quadrant for Data Integration Tools," Mark A. Beyer, Eric Thoo, Mei Yang Selvage, Ehtisham Zaidi, August 3, 2017.

² Gartner, Inc., Forecast: Enterprise Software Markets, Worldwide, 2014-2021, 2Q17 Update, Hai Hong Swinehart et al, June 27, 2017

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