



Talend Receives Multiple Honors in Datanami Readers' & Editors' Choice Awards

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Talend Customer, Domino's, Recognized for Top Big Data Achievement

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Oct. 4, 2017-- [Talend \(NASDAQ: TLND\)](#), a leader in [cloud](#) and [big data](#) integration solutions, announced its receipt of three top honors in *Datanami's* Annual Readers' and Editors' Choice Awards, repeating its performance at the top of *Datanami's* awards in 2016. [Unveiled](#) during the Strata Data Conference taking place in New York City, the awards recognize notable achievements in the areas of machine learning, artificial intelligence, real-time analytics, data integration, governance and data preparation, among other topics. Talend was awarded the following honors:

- Readers' Choice: Best Big Data Product or Technology: Data Management (Governance)
- Readers' Choice: Best Big Data Fabric
- Editors' Choice: Top Big Data Achievement: [Domino's use](#) of Talend Big Data

"We are honored to be recognized by *Datanami* readers and editors alike, who have been immersed in this space for years and can easily identify which players are having the greatest impact on the big data and cloud ecosystems," said Ashley Stirrup, CMO, Talend. "We're also very proud of our customer, Domino's, who serves as a lighthouse example of the business advancements that can be achieved through the innovative use of data. At Talend, we have a culture of continuous innovation and are focused on ensuring our solutions keep pace with the rapidly evolving marketplace to help customers overcome their most pressing data challenges and meet fluctuating business needs."

Talend customer Domino's is the world's largest pizza delivery chain with over 10,000 outlets serving up millions of pizzas a day across 70 countries. At first glance, pizza delivery might not seem like the most high-tech of industries, but Domino's has consistently pushed its brand to utilize new tech platforms to push the boundaries of its business profitability. For example, consumers can now order pizzas using [Twitter](#), smart watches and TVs, in car entertainment systems such as Ford's SYNC®, and social media platforms like [Facebook](#). Using [Talend Big Data](#), Domino's integrates 85,000 structured and unstructured data sources to provide increased operational efficiencies, improved customer insights, and one-to-one buying experiences across multiple touchpoints. Domino's also relies on [Talend Big Data](#) to integrate all this information into a digital data lake repository that it leverages to improve marketing effectiveness.

"*Datanami* is the premier news portal covering Big Data and advanced-scale analytics, and its readers are at the forefront of the global data science community. By taking part in our annual Readers' Choice program, our readership has the privilege of honoring the top organizations making strides in Big Data today," said Tom Tabor, CEO of Tabor Communications, publisher of *Datanami*. "The *Datanami* Readers' and Editors' Choice Awards voice not only our support, but also the appreciation from the community at large, and we couldn't be more excited to celebrate these organizations and their accomplishments. Our congratulations go out to all the winners."

The current version of [Talend Data Fabric](#) includes robust data governance capabilities designed to help transform data lakes into qualified, clean data repositories that can be accessed and utilized by all employees. The platform includes an intuitive, self-service [Data Stewardship](#) app that helps companies avoid the costly fines and penalties that can result from data integrity issues such as a breach of regulatory mandates the likes of the General Data Protection Regulation (GDPR) or Sarbanes-Oxley. By extending data governance tasks to line-of-business stewards who are most familiar with the data, the new app enables a [collaborative approach to data governance](#), which increases data reliability and spur broader use.

The *Datanami* Readers' and Editors' Choice Awards are determined through a nomination and voting process with input from the global Big Data community, as well as selections from the *Datanami* editors. These accolades aim to highlight key industry trends, shine a spotlight on technological breakthroughs, and bring focus to a critical cross-section of the industry.

For more information on Talend's portfolio of solutions, including Talend Data Fabric, Talend Big Data and the [Talend Data Stewardship App](#), visit [www.talend.com](#) or the [Talend blog](#). Additional information on the awards and a full list of winners can be found at: <https://www.datanami.com/2017-datanami-readers-editors-choice-awards/> or on Twitter using the #DatanamiAwards hashtag.

About *Datanami*

Datanami is one of the premier online portals covering big data, produced by Tabor Communications, Inc. (TCI) a leading international media, advertising and communications company dedicated to covering advanced computing technologies for science, research and business. *Datanami* is a premier online portal covering big data. It is produced by Tabor Communications, Inc. Receive a complimentary subscription to the weekly *Datanami* e-newsletter by visiting [datanami.com/subscribe](#). View daily news at [www.datanami.com](#).

About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides real-time, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2017 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit [www.talend.com](#) and follow us on Twitter: [@Talend](#).

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