Talend Wins Best Data Integration Solution Award from Database Trends and Applications

August 23, 2018

Redwood City, Aug. 23, 2018 (GLOBE NEWSWIRE) -- Talend (NASDAQ: TLND), a global leader in cloud integration solutions, announced that it has been selected as the winner of a Database Trends and Applications (DBTA) Readers' Choice award under the Best Data Integration Solution category. This latest award adds to the broad market recognition for Talend this year, coming after recently being named a Leader in the 2018 Gartner Magic Quadrant for Data Integration Tools, and in The Forrester Wave™: Big Data Fabric, Q2 2018 report.

According to DBTA, "With the wide variety of data flowing into organizations, the need for efficient data integration—combining data from a variety of sources to increase its value and usability—has never been more pressing." The publication continues, "data integration has been described as the essential link between information and insight. Businesses that ensure their various databases can communicate to one another are able to take advantage of information they are collecting."

"We've architected Talend as a unified platform for modern data integration across cloud and on-premise environments, allowing developers to be more productive and, ultimately, help organizations put more data to work for the business faster," said Ashley Stirrup, CMO, Talend. "We're delighted by this award, which is particularly rewarding because it's from DBTA's readership comprised of professionals working in the data field."

"Today, more than ever, businesses are looking for ways to manage and leverage their information resources to create new opportunities and deliver a real competitive advantage," said Tom Hogan, Group Publisher of Database Trends and Applications magazine. "There is an expanding array of solutions for storing, protecting, integrating, enhancing, and analyzing data. The DBTA Readers' Choice Awards play a key role in spreading information about products that are providing a unique value to customers."

DBTA created the Readers' Choice Awards to help add perspective and acknowledge the products and services that have been deemed by their readers to provide unique value. Vendors are nominated in 28 different categories, and winners are chosen through reader voting.

Like this story? Tweet this: .@Talend named @DBTA Reader's Choice for Best Data Integration Solution – the essential link between information and insight: https://bit.ly/2MvvBe8

About TalendTalend (Nasdaq: TLND), a leader in cloud integration solutions, liberates data from legacy infrastructure and puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for data integration across public, private, and hybrid cloud, as well as on-premises environments, and enables greater collaboration between IT and business teams. Combined with an open, native, and extensible architecture for rapidly embracing market innovations, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Over 1,500 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit **www.talend.com** and follow us on Twitter: @Talend.


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