



Talend Supports La Mutuelle Générale to Power its AWS Cloud Data Lake

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Health Insurance Company Accelerates the Implementation of New Services and Strengthen Business Applications

REDWOOD CITY, Calif. & SURESNES, France, Sept. 18, 2018 (GLOBE NEWSWIRE) -- [Talend](#) (NASDAQ: TLND), a global leader in [cloud](#) data integration solutions, today announced that [La Mutuelle Générale](#), a leading provider of insurance solutions for businesses and individuals, has chosen Talend Cloud Platform to support the company in their project to build an Amazon Web Services (AWS)-based cloud data lake to serve as the foundation of all their data initiatives. With Talend, La Mutuelle Générale provides self-service data access for its data scientists to improve customer relations and offer innovative services.



"As is the case in many industries, the insurance sector is in the midst of a transformation from a technical to a service industry. As part of our global business approach, we place digitalization, data and innovation at the heart of our strategy and customer satisfaction," said Yan Truong, BI, Big Data and Data Engineering Manager at La Mutuelle Générale. "Mastering, exploiting and making data usable quickly is critical. In order to serve business needs as closely as possible, we therefore chose to equip ourselves with a cloud data lake, and to rely on the Talend Cloud platform which operates throughout the data value chain, from its integration to its preparation by business users."

At La Mutuelle Générale, the data initiatives began with the desire to facilitate the work of data scientists and enable them to operate a trustworthy self-service database, without the need to solicit IT teams. La Mutuelle Générale therefore initiated the cloud data lake project in September 2017, wishing to take advantage of the data processing for the benefit of its customers and its development. By accelerating innovation cycles while retaining the full potential of the original data integrity, the cloud data lake is intended to be the foundation for all its data initiatives, whether for improving customer relationships or creating new services.

With Talend Cloud, La Mutuelle Générale benefits from a data preparation and integration platform that is compatible and complementary with AWS' technological ecosystem, while producing code that can be reused in its own development. By reducing hand coding, La Mutuelle Générale is thus able to concentrate on its data engineering mission without worrying about the management of complex infrastructures required for big data approaches. Beyond implementing a cloud data lake, La Mutuelle Générale gains agility with Talend by quickly delivering prototype use cases across the platform, enabling business teams to be included right from the data preparation phase with Talend Data Preparation, and subsequently automating data integration jobs with a few clicks via Talend Data Integration.

"La Mutuelle Générale is developing an ambitious project based on data with the aim of creating new uses cases," said Jacques Padioleau, VP Sales France, Talend. "We are proud to support them in the development of these new practices aimed at putting data at the heart of their strategy, and thus being able to provide new innovative services to their customers."

From now on, data scientists and business analysts have access to the cloud data lake and its rich data to support business teams in their decision-making and the implementation of innovative services for their customers.

This democratization of data among the company's various businesses also enabled La Mutuelle Générale to be rewarded with the Big Data 2018 Innovation Trophy in the B2C category for their project to optimize incoming mail management, through a form of artificial intelligence (machine learning).

For more information about Talend's portfolio of solutions, including Talend Cloud Platform, visit www.talend.com or the Talend blog.

You like this story? Share it on Twitter: [. @Talend supports @LaMut_Generale for the implementation of a @awsclouddata lake to improve customer relations and offer new innovative services <https://bit.ly/2kerC3S>](#)

About La Mutuelle Générale

A major player in the social economy, La Mutuelle Générale provides protection to more than 1.4 million people. It operates in the individual and corporate markets, in health and preventative healthcare. Its experience of more than 70 years gives the company a solid expertise in the health

insurance industry. Beyond the simple refund of medical expenses, it favors in particular the personalized support of its subscribers through innovative services based on new information and communication technologies, particularly in the field of preventative healthcare. Faithful to its mutual values, La Mutuelle Générale is building a long-term strategy for the sole benefit of its adherents. www.lamutuellegenerale.fr

About Talend

Talend (Nasdaq: [TLND](http://www.talend.com)), a leader in cloud integration solutions, liberates data from legacy infrastructure and puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for data integration across public, private, and hybrid cloud, as well as on-premise environments, and enables greater collaboration between IT and business teams. Combined with an open, native, and extensible architecture for rapidly embracing market innovations, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Over 1,500 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

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