



## Talend's Self-Service Offerings Reach 100,000 Customer Downloads

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### Bridges gap between IT and business users to lower time-to-value of data

Redwood City, Calif., Sept. 20, 2018 (GLOBE NEWSWIRE) -- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) data integration solutions, today announced it has reached 100,000 customer downloads of its self-service data prep and data stewardship offerings as part of the Talend Platform. Additionally, Talend's self-service capabilities are used by more than 100 companies around the globe as part of a paid cloud or on-premise subscription. This momentum signifies the growing need to bridge the gap between IT and business users in organizations to help lower the time-to-value of data.



Talend customer [Avalara](#), which helps businesses of all sizes achieve compliance with tax regulations, currently uses self-service tools from Talend to manage the data in their automated solution. Since implementing Talend, Avalara has seen 78 percent reduction in time logged for manually processing data.

"Combining intuitive self-service data preparation with data integration helps us accelerate data usage across the organization and meet our monthly deadlines for filing tax returns for our customers in various countries," said Chris Potter, Data Services Architect at Avalara.

Data preparation and data stewardship technologies transform how IT and business users work together to turn data into trusted insight. The Talend Platform includes intuitive self-service data preparation and stewardship tools with data integration to accelerate data usage across companies and cloud environments.

"Data analysts spend up to 80 percent of their time cleaning data instead of analyzing it. By providing governed access to self-service offerings, we quickly bring data into the hands of users across IT and business groups and help accelerate time to insight," said Jean-Michel Franco, Senior Director Product Marketing, Talend. "Talend is committed to delivering powerful integration tools that foster discovering, cleansing, and sharing of data on premise and in the cloud."

Used with the Talend Platform, Talend's self-service product offerings include:

- Data Preparation to enable users to discover, blend and clean data
- Data Streams to kickstart streaming data ingestion in the cloud (with AWS)
- Data Stewardship to assign pre-defined data quality tasks in a limited time frame to help orchestrate collaboration and quality data

For more information on Talend's self-service offerings, visit the product page [here](#).

### About Talend

Talend (Nasdaq: [TLND](#)), a leader in cloud integration solutions, liberates data from legacy infrastructure and puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for data integration across public, private, and hybrid cloud, as well as on-premise environments, and enables greater collaboration between IT and business teams. Combined with an open, native, and extensible architecture for rapidly embracing market innovations, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Over 1,500 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: @Talend.

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