



## Talend Customers to Share Expertise on Predictive Analytics and Investigative Journalism at Strata Data Conference 2019

March 27, 2019

Redwood City, Calif., March 27, 2019 (GLOBE NEWSWIRE) -- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) data integration and data integrity, announced today that its customers [AB InBev](#) and [The International Consortium of Investigative Journalists \(ICIJ\)](#) will present at the [Strata Data Conference](#), San Francisco 2019, taking place this week at Moscone West in San Francisco.



Details on Talend's customer speaking sessions at Strata include:

- When: Wednesday, March 27 from 2:40-3:20 p.m. PT, Moscone West, Room 2005
- Who: Harinder Singh, Global Director of Data Strategy & Solutions Architecture at AB InBev, will share a presentation on, "Modernizing AB InBev's data architecture to improve predictive analytics and forecast." Talend is proud to sponsor this informational session which will explore how, over the course of two years, the world's largest brewer completely modernized its data architecture and moved it to the cloud. By accelerating data analytics and freeing up the time of its data scientist, AB InBev has been able to better anticipate demand and production, streamline logistics, and develop new beverages that have become best-sellers.
- When: Thursday, March 28 from 3:50-4:30 p.m. PT, Moscone West, Room 2018
- Who: Pierre Romera, Chief Technology Officer for ICIJ, will discuss, "The Paradise Papers and West Africa Leaks: Behind the scenes with the ICIJ." Romera will explore data visualization technologies that allow for effective investigative journalism, share how the ICIJ used enterprise software beyond traditional business analytical needs and for social good, Attendees will also discover how computing technologies can create a larger impact when they are used by a wide variety of people across industries.

Talend will also showcase its cloud data integration and data integrity technologies in booth #1209 at the conference. For more information and to register for Strata Data San Francisco, please visit Talend's event page: <https://www.talend.com/about-us/events/>.

### About Talend

Talend (Nasdaq: [TLND](#)), a leader in cloud integration solutions, puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for simple and complex data integration tasks across public, private, and hybrid cloud, as well as on-premises environments, and enables greater collaboration between IT and business teams. Combined with self-service solutions and hundreds of pre-built connectors from SaaS applications to cloud data warehouses, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Almost 3,000 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: [@Talend](#).

Lexus Kantz, Public Relations Manager

Talend

[lkantz@talend.com](mailto:lkantz@talend.com)

