



Talend Positioned as a Leader in Gartner Magic Quadrant for Data Integration Tools

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Company Recognized as a Leader Based on Completeness of Vision and Ability to Execute

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Aug. 11, 2016-- [Talend](#) (Nasdaq: TLND), a global leader in [big data](#) and [cloud integration](#) solutions, today announced it has been recognized by Gartner, Inc. as a Leader in data integration as reported in the 2016 "[Magic Quadrant for Data Integration Tools](#)" report¹. Talend is the first new vendor in five years to be added to the Leaders Quadrant, improving its position over 2015, moving up and to the right within the Magic Quadrant based on its completeness of vision and ability to execute. For a complimentary copy of Gartner's complete report visit <http://bit.ly/1Ddgprv>.

According to Gartner, Inc., "The biggest changes in the market from 2015 are the increased demand for data virtualization, the growing use of data integration tools to combine "data lakes" with existing integration solutions, and the overall expectation that data integration will become cloud- and on-premises-agnostic."¹

"For the first time in five years, the Magic Quadrant for Data Integration has a new company positioned as a leader," said Mike Tuchen, CEO, Talend. "We're very proud of this achievement, which I believe is representative of the broader shift taking place in the market with the introduction of new cloud and big data platforms. Talend has fully embraced these technologies and today offers a compelling solution for organizations looking to become data driven."

Gartner estimates the data integration tools market was worth approximately \$2.8 U.S. billion in constant currency at the end of 2015, an increase of 10.5 percent from the end of 2014. The discipline of data integration comprises the practices, architectural techniques and tools that ingest, transform, combine and provision data across the spectrum of information types in the enterprise and beyond — to meet the data consumption requirements of all applications and business processes.¹

Talend data integration solutions offer an easy-to-use set of unified tools to ingest, cleanse, mask and profile all of your data, regardless of source, so companies can turn data into decisions faster. In today's increasingly competitive market, companies need the ability to act with insight in order to stay ahead.

Talend's integration solutions are used by over 1,300 customers worldwide, including several FORTUNE 100 consumer products, healthcare, manufacturing, credit card and financial services companies.

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About the Magic Quadrant

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About Talend

Talend is a next generation leader in big data and cloud integration solutions that helps companies become data driven by making data more accessible, improving its quality and quickly moving data where it's needed for real-time decision making. By simplifying big data through these steps, Talend enables companies to act with insight based on accurate, real-time information about their business, customers, and industry. Talend's innovative open-source solutions quickly and efficiently collect, prepare and combine data from a wide variety of sources allowing companies to optimize it for virtually any aspect of their business. Talend (Nasdaq: TLND) is headquartered in Redwood City, CA. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

¹ Gartner, Inc., "Magic Quadrant for Data Integration Tools," Mark A. Beyer, Eric Thoo, Ehtisham Zaidi, Rick Greenwald, August 2016.

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