

## Talend Customer GE Healthcare Receives 2016 Computerworld Data+ Editors' Choice Award

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GE Healthcare Recognized for its Innovative Use of Big Data to Advance its Business

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Sep. 12, 2016-- <u>Talend</u> (NASDAQ: TLND), a global leader in <u>cloud</u> and <u>big data</u> integration software, announced today that its customer, GE Healthcare, a unit of General Electric Co. (NYSE: GE), was awarded the 2016 <u>Computerworld</u> Data+ Editors' Choice Award. <u>The annual awards program</u> honors organizations achieving business benefits through big data such as fighting credit-card fraud, determining the best ways to treat hospitalized patients, or promoting positive social, economic or educational change.

"We are pleased to announce the 2016 Computerworld Data+ Editors' Choice Awards honorees," said Scot Finnie, editor-in-chief, Computerworld. "This year's 20 winning organizations have used data analytics to achieve a wide spectrum of gains, from improving business profitability to uncovering trends in criminal activity and reducing energy use - even keeping trains running on schedule. We're continually impressed with the new and inventive analytics projects at organizations big and small uncovered through our Data+ program. This year's winning organizations are at the forefront of applying data analytics to deliver both business and societal benefits."

GE Healthcare uses <u>Talend Platform for Data Services</u> to run its Centricity<sup>TM</sup> EDI Services Clearinghouse, which serves more than 2,100 healthcare organizations in the U.S. and annually processes approximately 588 million claims representing \$220 billion in transactions. The company employs Talend technology to streamline the flow of data in the 1B transactions that occur each year between payers, providers, administrators, and other parties in its care supply chain - all in an effort to deliver the most effective patient treatment in the most efficient way possible.

"Migrating our transaction processing capabilities to the Talend platform has allowed our pre-production environment to handle double the peak transaction volume than was possible with our previous solution," says Scott Rothman, director of Clearinghouse Operations, GE Healthcare. "By leveraging Talend in the middle of our network, we can help our customers reduce or entirely remove the wasted time often encountered when processing claims between healthcare payors and providers, so they can instead focus more resources on administering quality patient care."

<u>Talend's unified platform</u> helps companies improve business performance, act with insight, and better understand and engage with their customers through agile, open integration. <u>Talend Big Data</u> delivers high-scale, in-memory fast data processing and graphical tools and wizards that generate native code and make it easy to work with Apache Hadoop, Apache Spark, Spark Streaming and NoSQL databases.

"GE Healthcare's solution illustrates how Talend's open architecture approach to integration can accelerate the information supply chain," said Nello Franco, senior vice president of Customer Success, Talend. "Talend transforms data into actionable insight in order to help companies like GE Healthcare streamline data processing and reduce business latency. This approach is a natural fit for GE's corporate culture and aligns well with GE's strategic objective of building the next-generation enterprise based on agile, data-driven practices."

To learn more about Talend's portfolio of cloud and big data integration solutions visit <a href="www.talend.com">www.talend.com</a>. To learn more about GE Healthcare's use of Talend solutions view the full case study here.

Like this story? Tweet this: Congratulations to <a href="McGEHealthcare">@GEHealthcare</a> recipient of a <a href="McGEHealthcare">@Computerworld</a> Editors' Choice Award for use of big data <a href="http://bit.ly/1NFMQ5I">http://bit.ly/1NFMQ5I</a>

## About Computerworld's Data+ Editors' Choice Awards

The Computerworld Data+ Editors' Choice Awards program was launched in 2013 by IDG's Computerworld editorial team to recognize organizations that are mining big data to analyze and predict business trends and monetize this information. Organizations were asked to complete questionnaires detailing their big data projects, which were then reviewed by the Computerworld editorial team. From those questionnaires, honorees were selected for their ability to achieve business benefits through big data, and demonstrate real-world results and best practices. View the 2016 winners on Computerworld.com.

## **About GE Healthcare**

GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. GE Healthcare (NYSE: GE) works on things that matter - great people and technologies taking on tough challenges. From medical imaging, software & IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement solutions GE Healthcare helps medical professionals deliver great healthcare to their patients. <a href="http://www.gehealthcare.com">http://www.gehealthcare.com</a>.

## **About Talend**

Talend is a next generation leader in cloud and big data integration software that helps companies become data driven by making data more accessible, improving its quality and quickly moving data where it's needed for real-time decision making. By simplifying big data through these steps, Talend enables companies to act with insight based on accurate, real-time information about their business, customers, and industry. Talend's innovative open-source solutions quickly and efficiently collect, prepare and combine data from a wide variety of sources allowing companies to optimize it for virtually any aspect of their business. Talend (NASDAQ: TLND) is headquartered in Redwood City, CA. For more information, please visit <a href="https://www.talend.com">www.talend.com</a> and follow us on Twitter: <a href="https://www.talend.com">@Talend</a>.

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