Talend and Customers Share Best Practices at Marquee Big Data Conferences

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Data Integration Leader to Showcase Solutions and Deliver Tutorials on Maximizing the Value of Big Data

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Mar. 14, 2017--

Talend (NASDAQ: TLND), a global leader in cloud and big data solutions, announced it will exhibit and host informative sessions at several Big Data conferences over the next month, including Big Data World London, Strata + Hadoop Summit San Jose, and the Dataworks Summit in Munich. Company spokespeople will be joined by various partners, customers and government representatives to discuss topics ranging from real-time customer service and mobile engagement, predictive maintenance and production analytics, to cloud data lake deployment, management and access.

"We witnessed a slew of new big data and cloud technologies introduced over the course of 2016, the implications of which are still unfolding. Talend's open source roots and broad ecosystem of partners enable us to keep pace with a rapidly evolving marketplace," said Ashley Stirrup, CMO, Talend. "Not only are technologies advancing, but customer challenges and the approach they must take to solve those are also changing. It's these learnings that we seek to share at this series of Big Data conferences."

IDC research indicates "revenue for Big Data software — which consists of information management, discovery and analytics, and application software — is estimated to grow at a compound annual growth rate (CAGR) of 25.7 percent from 2015 to 2020 and reach $15.9 billion in 2020."[1] The digitization of everything and increase in the amount, variety and number of data sources is driving greater demand for big data solutions that help businesses transform themselves into intelligent, data-driven entities.

Talend's open source-based solutions allow organizations across a broad and growing range of industries to improve business performance by using data to create new insights and automate processes. Over the next month, Talend will demonstrate these solutions and share best practices for extracting greater value out of big data deployments at the following events:

- **Strata + Hadoop World, San Jose Convention Center, Calif.**, **March 14 - 16 –** Visit Talend in booth #1131 to learn about big data business applications and technologies through live demos and tutorials that can help shape your digital transformation. Join Eric Anderson, executive director of data for Beach Body, a lifestyle, fitness company—founders of P90X—for an informational session on best practices for building self-service data lakes in the cloud. The Beach Body presentation will take place March 15 at 4:20pm PT in room 230B. Conference attendees can also join Talend on March 15 and 16 at 2:30pm each day in the MapR booth (#1009) for a session on maximizing customer engagement.
- **Big Data World London, Excel Convention Center, UK, March 15 - 16** – Talend will be showcasing new self-service data preparation capabilities for big data, as well as its data stewardship app from the latest release of Talend Data Fabric in booth #1350. On March 15 at 16:00 GMT in the keynote theatre, attendees can join Ciaran Dynes, vice president, products for Talend and Steve Pimblett, chief operating officer at wejo, a pioneering, UK-based provider of location-based 'smart driving' services, for a tutorial on building a modern big data architecture using Apache Kafka to deliver real-time insights. Dynes will also join Aingaran Pillai, government board member for Tech UK and CEO and founder Zaizi, an open source software consultancy, Ian Massingham, Technical Evangelist at Amazon Web Services and John Leggitt from Oxfordshire County Council to discuss the journey from 'data rich and insight poor' to a truly data-driven government on March 15 at 10:20 am GMT in Data Management, Integration and Warehousing & Data of Things Theatre.
- **DataWorks Summit, International Congress Center, Munich, April 5 - 6 –** Join Talend customer, HERMES Arzneimittel, a manufacturer of high-quality self-medication products, and Talend's IT services partner, QuinScape GmbH, for a session on how to design a big data infrastructure that unlocks new business opportunities and enables new use cases like predictive maintenance, production analytics and quality assurance, while complying with industry regulations. The session will be hosted on April 6 at 3:00pm CET in room 11. Show attendees can also visit booth #903 to see demonstrations of self-service data preparation for big data, Talend's new data stewardship app, and Spark 2.0 features that help customers better utilize their data lakes.

Revenue from Talend's big data solutions grew over 100 percent from 2015 to 2016, driving the company's eight consecutive quarters of financial success. For more information on Talend's portfolio of solutions, including the Winter '17 release of Talend Data Fabric , visit www.talend.com or the Talend blog.

About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend provides the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

[1] IDC, *"Worldwide Big Data Technology and Services Forecast, 2016–2020,"* Ashish Nadkarni, Dan Vesset, December 2016.

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