New Talend Big Data Sandbox for MapR Converged Data Platform

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Customers and Prospects Can Now Test Real-World Big Data Use Cases on MapR

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Apr. 6, 2017-- Talend (NASDAQ:TLND), a global leader in cloud and big data integration software, today released a new version of its Big Data Sandbox, which includes support for the MapR Converged Data Platform. The pre-configured, easy-to-use virtual environment allows developers to learn and experiment with ready-to-run big data scenarios and a single-node Hadoop distribution. The Sandbox includes a 30-day evaluation of Talend's latest platform for Big Data integration (Winter '17).

"Our new Big Data Sandbox is an ideal way for developers to go hands-on with the latest data management technologies—no hand coding required—so they can better understand the end-to-end lifecycle of a big data project," saidAshley Stirrup, CMO, Talend. "Ultimately, it's about gaining the experience required to reduce risk, plan resources, and accelerate time-to-value of enterprise-scale big data deployments."

Talend Big Data Sandbox provides a free, no-risk way for customers to experiment with leading technologies through Talend such as Apache Spark, machine learning and various components of the MapR Converged Data Platform prior to production. Offering an intuitive, drag-and-drop design environment, the Sandbox makes it easy, even for those with limited expertise, to build big data integration workflows in minutes. Investigating the impact of big data technologies within this virtual environment can help IT leaders determine the budget, talent, and roll-out time required to maximize the outcome of a big data project with minimal business disruption.

The new Talend Big Data Sandbox also includes a step-by-step 'cookbook' with several ready-to-run, real-world scenarios, including:

- Real-time analysis of data from multiple streaming sources
- Personalized, real-time, marketing offer recommendations based on customer behavior
- Internet of things (IoT) analytics

The new Talend Big Data Sandbox follows closely on the heels of the company's official certification on the MapR Converged Data Platform, the industry's only enterprise-grade software solution that unifies big data and open source technologies with fast, native access to global event streaming, real-time database capabilities, and web-scale storage. This product certification makes Talend Data Fabric the industry's first integration platform to natively support MapR Streams, which helps customers continuously synchronize event processing across databases as information is updated, delivering accurate insight in real-time.

To get started with a free trial of the new Talend Big Data Sandbox visit http://bit.ly/2nv7pao. To learn more about Talend's support for the MapR Converged Data Platform view this webinar or visit http://bit.ly/2o1z0R9.

Like this story? Tweet this: .@Talend unveils new #bigdata sandbox with support for @mapr streams - http://bit.ly/2d6myPW

About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides real-time, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2016 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

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