



Talend and Customers Share Big Data Best Practices at 2017 Strata Data Conference

September 7, 2017

Data Integration Leader to Showcase Multi-Cloud, Machine Learning and Self-Service Solutions

REDWOOD CITY, Calif. & NEW YORK--(BUSINESS WIRE)--Sep. 7, 2017-- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) and [big data](#) solutions, announced it will conduct demos and host a breakout session featuring multi-national insurance corporation, AIG, at the [Strata Data Conference NYC 2017](#). Company representatives will showcase capabilities for managing data integration across multi-cloud environments, real-time data streaming, data preparation, and Internet of Things (IoT) analysis in booth #721 at the Jacob Javitz Convention Center.

"The digitization of virtually everything, plus the increase in the volume, variety, and number of data sources is driving greater demand for software solutions that help businesses become more agile and data-driven," said Ashley Stirrup, CMO, Talend. "Strata NYC is a great opportunity for us to share insights and prescriptive advice on how organizations can make data a strategic asset to help improve business processes and performance, derive new insights, and innovate faster."

Talend experts will demo new self-service data preparation and Machine learning capabilities for big data, and show how to deploy elastic, secure cloud clusters that accelerate projects on AWS, Microsoft Azure, Cloudera Altus and Google Cloud platforms. Customers can also learn how to deploy self-service enabled, governed data lakes utilizing the latest version of [Talend Data Fabric](#).

What: Join Kevin Stallings, Associate Director of Data Architecture at multi-national insurance provider, AIG, for an informational session on how to put big data preparation and self-service analytics to great use within customer service organizations to improve client satisfaction and engagement. The 40-minute AIG presentation will take place Wednesday, September 27th at 5:25p in Room 1A 04/5. Conference attendees can also speak with Kevin Stallings directly during Talend's ' *Ask the Experts*' sessions held in booth #721 during exhibit hall breaks on September 27th and 28th.

Booth #721
Strata Data Conference New York

Where: Javits Center
655 W 34th Street
New York City, New York

When: Tuesday, September 26th through Thursday, September 28th.

For more information or to register for Strata Data Conference visit <https://conferences.oreilly.com/strata/strata-ny>. Additional information on Talend and its entire portfolio of solutions can be found at www.talend.com. Follow live updates from Talend during the show by [following @Talend](#) and [@TalendER](#) on Twitter.

Like this story? Tweet this: Meet @Talend and @AIGinsurance in booth 721 during #StrataData NYC September 25-28 to learn more about Talend Data Fabric and customer-360.

About Talend

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2017 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

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