



## Talend Connect Europe 2017: Architecting the Data-Driven Future

September 25, 2017

*Annual Company User Conference Features Keynotes on Exploring Business Impact of Digital Evolution*

REDWOOD CITY, Calif. & SURESNES, France--(BUSINESS WIRE)--Sep. 25, 2017-- **MEDIA ALERT** - [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) and [big data](#) integration solutions, will welcome customers, partners, and influencers to its annual company conference, [Talend Connect Europe](#), taking place October 17 in Paris. A must-attend event for business decision makers, CIOs, data scientists, chief architects, and developers, Talend Connect Europe will share innovative approaches to common cloud and big data challenges, such as data inventory and governance, scalability, DevOps, and agile data architectures. Participants will hear directly from solution experts, industry innovators, and customers who are using Talend's offerings to achieve data agility in a rapidly changing, multi-cloud, big data environment.

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Mike Tuchen, CEO for Talend, takes center stage to discuss big data and cloud integration at the company's annual user conference on October 17th in Paris, France. (Graphic: Business Wire)

"Business leaders today need not focus solely on collecting and managing big data, but more importantly, having data agility —meaning how quickly they can extract value from high volumes of enterprise information and translate it into actionable insight," said François Mero, senior vice president of sales, Talend EMEA. "The data management challenges created by multi-cloud, GDPR compliance, and governed self-service, among other items, can be daunting. In this ninth edition of Talend Connect Europe, we want to give our customers the keys to embrace digital transformation for their success in an increasingly competitive market."

Talend Connect Europe is a forum in which customers, partners, company executives, industry analysts, and pundits can exchange ideas and best approaches for tackling the challenges presented by cloud, big data integration, and data governance. This year's

**What:** conference will offer attendees a chance to gain practical hands-on knowledge of Talend's latest data integration solutions, including a new product that will be unveiled during the conference. Participants will hear first-hand accounts from a range of Talend's enterprise customers and see demonstrations on how to:

- Achieve data agility at scale using the latest in cloud, big data and machine learning technology

- Keep enterprise information secure and comply with General Data Protection Regulation (GDPR) policies through an integrated collaborative approach to data governance

- Successfully manage multiple cloud environments to maximize flexibility and performance

Press and analysts are invited to join this event to learn more about Talend's market vision, near-term product roadmap, and customer successes. Additionally, winners of Talend's annual customer and partner awards program, the [Talend Data Masters](#), will be revealed during the conference.

Additionally, for the first time this year, the program will feature Talend University, a new program designed specifically for Talend partners and end-users offering accelerated training to get the most value from Talend solutions.

**Who:** The preliminary list of presenters for the show includes:

- Mike Tuchen, Chief Executive Officer, Talend

- Laurent Bride, Chief Technology Officer, Talend

- David Todd, Group Data Director, Travis Perkins

- Denis Bourdon, CEO of APRIL Technologies, APRIL Group

- Paolo Furlani, Big Data Platform Architect, Decision Resource Group

- Rob Reijmers, Data Warehouse Administrator, CCV Group

- Olivier Descroizette, Agro-Environmental Director, SMAG Group

- William Vambenepe, Group Product Manager, Google

**When:** Tuesday, October 17, 2017, from  
9:00 am – 6:00 pm CET.

Maison de la Mutualité - 24 Rue  
**Where:** Saint-Victor, 75005 Paris –  
France.

For more information and to register for Talend Connect Europe, please visit the [event website](#). Partners and end-users interested in registering for Talend University, which will be held on Monday, October 16, can do so [here](#). Interested parties can also tune in for live updates both leading up to and select live streams during the event by following Talend on Twitter [@Talend](#), [Facebook](#) and the hashtag [#TalendConnect](#). Social live streams will be broadcast via [Youtube](#).

Like this story? Tweet this: Come to #TalendConnect Paris on October 17 to explore the business impact of digital transformation <http://bit.ly/2fcvBaS>

#### **About Talend**

Talend (NASDAQ: TLND) is a next-generation leader in cloud and big data integration software that helps companies make data a strategic asset that provides realtime, organization-wide insight into customers, partners, and operations. Through its open, adaptive, and unified integration platform, Talend delivers the data agility required for companies to rapidly adopt the latest technology innovations and scale to meet the constantly evolving demands of modern business. A leader in the 2017 Gartner Magic Quadrant for Data Integration Tools and Forrester Wave: Big Data Fabric Q4 2016, Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: [@Talend](#).

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Talend  
Chris Taylor, 408-674-1238  
Vice President, Corporate Communications  
[ctaylor@talend.com](mailto:ctaylor@talend.com)  
or  
Siobhan Lyons, 202-431-9411  
Director, Corporate Communications  
[slyons@talend.com](mailto:slyons@talend.com)