



Talend Unveils New Metadata Management Solution for Governed Data Lakes

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New Offering Provides Transparency of Master Data Sources Across Entire Information Value Chain to Augment Usability, Ensure Data Governance and Compliance

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Dec. 5, 2017-- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) and [big data](#) integration solutions, launched a new metadata management solution that brings additional transparency and accessibility to data lakes and other big data projects by providing an end-to-end view of enterprise information. The new solution provides organizations with a comprehensive governance framework for creating, controlling, attributing, defining, and managing enterprise information so they can extract and propagate additional value from their data.

"Metadata is a formidable accelerator for data understanding and regulatory compliance, which is increasingly important in the age of GDPR," said Ciaran Dynes, SVP of Products, Talend. "Similar to how a metal detector can help you locate gold amidst a thousand grains of sand, understanding the structure, limitations, definition, and description of data protects against misinterpretation or misuse. Regardless of an organization's size, having a solid metadata strategy is essential in an era where information is critical to the long-term success of an organization."

Gartner research states, "With the emergence of digital business and big data, information is everywhere, and managing information assets inside and outside the business is crucial for many organizations."ⁱ Metadata summarizes basic information about associated data, such as location, format, semantics, usage, and worth. Having access to such information allows companies to improve data shareability, reuse, governance, control risk, and better assess the impact of change before data is propagated across the enterprise.

[Talend Metadata Manager](#) (TMM) helps collect information from databases, modern self-service analytical tools like Tableau or Qlik Sense, big data and cloud platforms like Cloudera and Microsoft Azure, or any data pipelines managed by the Talend Data Fabric integration platform, and combines them into a holistic view of an entire information supply chain. TMM also contains a unique business glossary to link technical definitions to corresponding business definitions and vocabulary commonly used by business users to enable self-service search, categorization and access to needed information. This entry-level offering provides customers with an easy way to effectively oversee and augment data use, access, and compliance without needing to implement a comprehensive data governance policy.

Universal Connectivity and Extended Versioning Management

When companies want to scale their metadata governance strategy beyond a specific scope (such as a Data Lake, Customer 360° data hub, or a Master Data Management platform), they can graduate from Talend's entry-level TMM offering to the enterprise-grade version. Part of the Talend Data Fabric integration platform, TMM Advanced provides metadata history across all applications and universal connectivity to legacy solutions, including data modeling tools such as Erwin or Embarcadero; legacy data integration tools, or any business intelligence and data warehousing platforms. TMM Advanced also provides cutting-edge capabilities for data version control, configuration and management, allowing data specialists to track and trace the evolution of their systems over time, analyze the impact of various actions, and manage change accordingly, or accelerate their migration to the cloud. Data stewards are empowered with approval workflows so that they can easily edit, crowdsource, and curate the business definitions from the business glossary in a compliant way.

Talend Metadata Manager is delivered as an add-on to the Talend Data Fabric integration platform, making it possible to automatically collect and map any data pipeline managed using Talend Data Integration, Talend Master Data Management Manager, Talend Data Preparation and Talend Data Quality.

Additional details on the full capabilities and business benefits of Talend Metadata Manager can be found by visiting [the product page](#), [viewing this webinar](#) on GDPR, or reading [this blog](#).

About Talend

Talend ([NASDAQ: TLND](#)) is a next-generation leader in cloud and big data integration software that helps companies turn data into a strategic asset that delivers real-time, organization-wide insight into customers, partners, and operations. Through its open, native, and unified integration platform, Talend delivers the data agility required for companies to meet the constantly evolving demands of modern business. With Talend, companies can easily scale their data infrastructure and rapidly adopt the latest technology innovations in cloud and big data. Talend's solutions support over 1500 global enterprise customers including Air France, GE, and Lenovo, across a range of industries. Talend has also been recognized as a leader in its field multiple times by leading analyst firms, as well as several industry and data trade publications including InfoWorld and SD Times. For more information, please visit www.talend.com and follow us on Twitter: [@Talend](#).

ⁱ Gartner Research, Inc. "Five Reasons Why Big Data Needs Metadata Management and How to Leverage It," by Guido De Simoni, 22 September 2016.

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