Talend Opens Nomination Period for Data Masters Awards

May 17, 2018
Annual Program Showcases Customers’ Innovative Use of Cloud Technologies for Digital Transformation

REDWOOD CITY, Calif., May 17, 2018 (GLOBE NEWSWIRE) -- Talend (NASDAQ: TLND), a global leader in cloud and big data integration solutions, officially opened the submission period for its fourth annual Data Masters Awards. This program celebrates companies using Talend solutions in innovative, forward-thinking ways to put more data to work and enable more informed and impactful business decisions. Organizations interested in nominating a project can complete an official entry form here.

Finalists will be chosen from Talend’s more than 1,500 global customers representing large enterprises and private firms across all major industries including banking and insurance, consumer goods, healthcare, manufacturing and retail. Past award recipients include some of the world’s best-known brands including: AIG, Air France/KLM, Beachbody, Citi, Credit Agricole Consumer Finance, GE Healthcare, HERMES Arzneimittel, and Save the Children UK. Interested parties can learn more about last year’s award recipients and their unique digital innovations and transformations here.

Talend management will work together to select the finalists and winners from the pool of written proposals received based on the following criteria:

- Creativity and innovative use of Talend solutions
- Scope and complexity of implementation
- Championing the unique application of cloud and big data solutions to achieve meaningful business results
- Digital transformations undergone and quantifiable business outcomes achieved through Talend solutions

Winners will be announced during Talend Connect Europe 2018, the company’s annual customer and partner conference, taking place at the Royal Lancaster Hotel in London on October 16, 2018. Award winners will not only receive widespread recognition as a visionary in their field, but also collect a recognition plaque, and have a $1,500 donation made on behalf of their organization to their charity of choice.

“With the cloud, big data and analytics now recognized as a critical set of competencies for the modern business, organizations across all industries are evaluating their state of maturity, vision, and current investments in these areas,” said Ashley Stirrup, CMO, Talend. “Each company’s journey to becoming truly data-driven is unique, which is what makes our Data Masters program so exciting. We look forward to celebrating the many diverse and innovative ways our customers are using cutting-edge technologies to transform their business and deliver more impactful business outcomes.

Nominations for the Talend Data Masters will be accepted through June 29, 2018. To learn more about the Talend Data Master Awards and complete an entry form visit: https://info.talend.com/datamasters2018.html.

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About Talend

Talend (NASDAQ: TLND) is a global leader in cloud and big data integration solutions that helps companies turn data into a strategic asset that delivers real-time, organization-wide insight into customers, partners, and operations. Through its open, native, and unified integration platform, Talend delivers the data agility required for companies to meet the constantly evolving demands of modern business. With Talend, companies can easily scale their data infrastructure and rapidly adopt the latest technology innovations in cloud and big data. Talend’s solutions support over 1500 global enterprise customers including AstraZeneca, GE, HP Inc. and Lenovo, across a range of industries. Talend has also been recognized as a leader in its field multiple times by leading analyst firms, as well as several industry and data trade publications including InfoWorld and SD Times. For more information, please visit www.talend.com and follow us on Twitter: @Talend.

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