



## Leading Wealth Management Company Selects Talend to Help Enhance the Customer Experience

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**UK-Based St. James's Place to integrate trusted data, enabling "single source of truth" for its new customer-360 platform**

REDWOOD CITY, Calif., Dec. 13, 2018 (GLOBE NEWSWIRE) -- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) data integration solutions, today announced [St. James's Place](#), an FTSE 100 wealth management company, selected Talend to replace its legacy Master Data Management (MDM) system and integrate a variety of client, fund, and corporate data.



Wealth and asset management organizations are engaging in digital transformation to maintain a competitive advantage, with improved customer experience driving the majority of digital projects. According to a survey conducted by Ernst & Young, 63 percent of senior IT executives interviewed are prioritizing improvements to customer experience and 50 percent to omnichannel access for customers in ongoing and future investment<sup>1</sup>.

"Talend is helping us transform our approach to Master Data Management and enabling a wider digital transformation that will significantly enhance the services we provide to our partners and their clients," said Jim Cleaver, Director at St. James's Place. "Talend provides a key component of our modernized technology infrastructure and a foundation for our digital strategy by providing us with a single, trusted view of our data."

St. James's Place is replacing its legacy MDM system and plans to integrate its data, enriched with reference data, providing a capability to centrally maintain and syndicate master records in a controlled and secure manner. The platform will deliver high-quality data from an authoritative single source to be consumed by business users and downstream applications in real-time.

"In today's intensely competitive marketplace, a business must initially address issues of data quality within the organization. We help companies ensure that data across the enterprise is accurate, complete, consistent, and in compliance with industry standards," said Ciaran Dynes, SVP of Products, Talend. "St. James's Place is implementing a digital transformation project to improve the experience of its advisers and their clients, and we take pride in knowing we will serve a key role in enabling a better response to their needs."

For more information on how Talend is helping financial organizations transform data into actionable insights, please visit [here](#). Additional details on Talend's complete portfolio of solutions can be found at [www.talend.com](http://www.talend.com).

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### About Talend

Talend (Nasdaq: [TLND](#)), a leader in cloud integration solutions, puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for simple and complex data integration tasks across public, private, and hybrid cloud, as well as on-premises environments, and enables greater collaboration between IT and business teams. Combined with self-service solutions and hundreds of pre-built connectors from SaaS applications to cloud data warehouses, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Almost 3,000 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: @Talend.

<sup>1</sup> Accelerating the transformation of wealth management through digital technology, EY, 2017

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