



DBTA Names Talend a “2019 Trend-Setting Product in Data and Information Management”

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Company Recognized for Innovation in Cloud Data Integration

REDWOOD CITY, Calif., Dec. 18, 2018 (GLOBE NEWSWIRE) -- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) data integration solutions, today announced that Database Trends & Applications (DBTA) magazine named Talend to its annual list, “[Trend-Setting Products in Data and Information Management for 2019](#).” This list recognizes products in the marketplace that are both innovative and effective in helping customers address evolving challenges and opportunities.

According to DBTA, “Leading IT vendors are coming forward to help customers address the data-driven possibilities by improving self-service access, real-time insights, governance and security, collaboration, high availability, and more.”

Each year, DBTA magazine looks for innovative products and services that promise to help organizations derive greater benefit from their data, make decisions faster, and work smarter and more securely. DBTA’s list of trend-setting offerings is designed to also indicate where the data management market is headed.

“As markets evolve and data becomes more important across the enterprise, it’s increasingly crucial that companies use the right data integration platform in order to deliver data at the speed required for modern business while maintaining the highest possible level of data quality,” said Ashley Stirrup, CMO at Talend. “At Talend, we’re dedicated to making cloud data integration as seamless as possible. Being selected as a trend-setting product further validates the value of our product for customers looking to turn data into a competitive advantage.”

For more information on Talend’s data integration products, please visit [our website](#).

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About TalendTalend (Nasdaq: [TLND](#)), a leader in cloud integration solutions, puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for simple and complex data integration tasks across public, private, and hybrid cloud, as well as on-premises environments, and enables greater collaboration between IT and business teams. Combined with self-service solutions and hundreds of pre-built connectors from SaaS applications to cloud data warehouses, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Almost 3,000 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino’s. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit [www.talend.com](#) and follow us on Twitter: @Talend.



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