



The University of Sydney Enhances Data Insights Capability Through Real-Time Analytics using Talend Cloud

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One of the leading research universities in Australia implements a cloud-first data strategy with Talend Cloud and AWS

REDWOOD CITY, Calif. & SYDNEY, July 24, 2019 (GLOBE NEWSWIRE) -- [Talend \(NASDAQ: TLND\)](#), a global leader in [cloud](#) data integration and data integrity, today announced that one of Australia's most prestigious universities, the [University of Sydney](#), is using [Talend Cloud](#) to power its new data foundation in the cloud. Data from multiple sources converge into the University's Modern Data Environment (MDE), which provides real-time learning analytics to understand and measure student performance and resource usage to optimize operations.

The University recognized the importance of bringing together their data sources to support future decision making. As a result, its Institutional Analytics and Planning (IAP) team was tasked to build a center of excellence for data and analytics for the University. At the heart of its data-driven strategy was the need to build a more robust data foundation, the MDE, which provides the foundational technology and processes to support the University's future ambitions.

"Data and advanced analytics are critical to understanding key student and university insights," said Kubra Chambers, Director of IAP. "By using Talend, we were able to extract and load high volumes of data sources into the cloud quickly, enabling us to explore and innovate faster without significant transformation upfront."

The University built its business case for the MDE around two key use cases. The first involved providing hot data in support of real-time learning analytics for institutional and academic research projects to help the University understand and generate resources to support students and improve learning outcomes. The second use case is collaboration with the University's Library to understand and measure student and faculty usage of resources such as online journals and databases, as well as to provide data-driven insights that can influence everything from future resources the library procures to how it engages with the wider university community.

"In Australian universities, the need for robust planning and revenue management has been exacerbated in recent years by reductions in government funding," said Steve Singer, regional vice-president Australia and New Zealand at Talend. "Data management and analysis have therefore become a major and strategic challenge for universities to develop new insights to ensure efficient operations and the optimal success of their students. We are delighted to support the University of Sydney in its development and cloud data-driven strategy."

Additional information on how the University of Sydney is using Talend can be found [here](#). For more information on other innovative customer use cases and Talend's entire portfolio of solutions, visit www.talend.com.

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About Talend



Talend ([NASDAQ: TLND](#)), a leader in cloud data integration and data integrity, enables companies to transform by delivering trusted data at the speed of business.

Talend Data Fabric offers a single suite of apps that shortens the time to trusted data by solving some of the most complex aspects of the data value chain. Users can collect data across systems, govern it to ensure proper use, transform it to new formats and improve quality, and share it with internal and external stakeholders.

Over 3,000 global enterprise customers choose Talend to rely on trusted data to make business decisions with confidence. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld and SD Times.

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