

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 10, 2021**

**Talend S.A.**

(Exact name of registrant as specified in its charter)

**France  
(State or other jurisdiction of  
incorporation)**

**001-37825  
(Commission File Number)**

**Not Applicable  
(IRS Employer  
Identification No.)**

**5-7, rue Salomon de Rothschild  
Suresnes, France  
(Address of principal executive offices)**

**92150  
(Zip Code)**

**+33 (0) 1 46 25 06 00  
(Registrant's telephone number, including area code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class   | Trading Symbol (s) | Name of exchange on which registered |
|---|--------------------|--------------------------------------|
| American Depositary Shares, each representing one ordinary share, nominal value €0.08 per share | TLND               | The NASDAQ Stock Market LLC          |
| Ordinary shares, nominal value €0.08 per share*   |                    | The NASDAQ Stock Market LLC*         |

\* Not for trading, but only in connection with the listing of the American Depositary Shares on the NASDAQ Stock Market LLC.

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02. Results of Operations and Financial Condition

On February 10, 2021, Talend S.A. issued a press release announcing its results for the fourth quarter and fiscal year ended December 31, 2020. A copy of the press release is attached as Exhibit 99.1 to this current report on Form 8-K and is incorporated herein by reference.

The information in this current report on Form 8-K and the exhibit attached hereto shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

## Item 9.01 Financial Statements and Exhibits.

### (d) Exhibits

| Exhibit No.          | Description   |
|----------------------|---|
| <a href="#">99.1</a> | <a href="#">Press release dated February 10, 2021</a>                       |
| 104                  | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### **Talend S.A.**

By:

/s/ Adam Meister

Adam Meister

Chief Financial Officer

Date: February 10, 2021



## Talend Reports Fourth Quarter and Fiscal Year 2020 Financial Results

*Record quarterly revenue of \$78.9 million  
Record Cloud ARR of \$108.5 million, up 101% year-over-year*

**Redwood City, Calif., February 10, 2021** - Talend (NASDAQ: TLND), a global leader in data integration and data integrity, announced today financial results for the fourth quarter ended December 31, 2020.

### Fourth Quarter 2020 Financial Results:

- Total revenue of \$78.9 million, up 17% year-over-year
- Annual Recurring Revenue (“ARR”) of \$288.7 million, up 19% year-over-year or 15% on a constant currency basis
- Cloud ARR of \$108.5 million, up 101% year-over-year or 95% on a constant currency basis
- Subscription revenue of \$71.8 million, up 20% year-over-year or 17% on a constant currency basis
- GAAP operating loss of \$16.5 million
- Non-GAAP operating loss of \$1.4 million
- Dollar-based net expansion rate of 107% on a constant currency basis

“We finished 2020 with strong fourth quarter results. Cloud ARR grew 101% over the prior year to \$108.5 million, exceeding our target,” said Christal Bemont, Chief Executive Officer of Talend. “Our results are a reflection of our team’s continual execution on the go-to-market initiatives which I laid out one year ago. We continued to advance Talend’s position as a strategic business partner by providing our customers with trusted data they can run their businesses on. In 2020 we had tremendous success against the goals we laid out, and we believe we have laid the foundation for the next phase in our transformation to a high-growth cloud company.”

### Recent Business Highlights:

- Total customer count crossed 6,000 with over 4,250 cloud customers
- Opened second cloud data center in Europe to support Stitch customer growth and enable European customers to meet GDPR compliance
- Expanded Snowflake partnership with the availability of Talend Data Fabric, including Talend Trust Score, in Snowflake Partner Connect
- Surpassed 1,000 joint customers with Snowflake
- Achieved AWS Migration Competency Status and AWS Outposts Ready Designation
- Hosted our first-ever Virtual Investor Day to discuss the company’s vision, go-to-market strategy, market opportunities, and financial outlook
- Appointed Elissa Fink and Ryan Kearney to the Board of Directors

### Financial Guidance:

The table below summarizes our guidance for the first quarter and full year of 2021.

|  | Q1 2021                           | FY 2021                             |
|--|-----------------------------------|-------------------------------------|
| <b>Total Revenue</b>                             | \$77.5 million - \$78.5 million   | \$327.0 million - \$329.0 million   |
| <b>Non-GAAP Operating Loss</b>                   | (\$8.0) million - (\$7.0) million | (\$26.0) million - (\$24.0) million |
| <b>Non-GAAP Net Loss</b>                         | (\$8.8) million - (\$7.8) million | (\$29.1) million - (\$27.1) million |
| <b>Non-GAAP Net Loss Per Share</b>               | (\$0.27) - (\$0.24)               | (\$0.89) - (\$0.83)                 |
| <b>Basic and Diluted weighted average shares</b> | 32.3 million shares               | 32.9 million shares                 |

In addition, for the full year 2021, free cash flow is expected to be in the range of (\$20.0) million to (\$15.0) million and Cloud ARR is expected to be \$160.0 million. Please note Cloud ARR guidance will not be updated throughout the year, but updates on progress will be disclosed each quarter.

Talend's outlook assumes foreign exchange rates as of January 31, 2021. A reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, many of the future costs and expenses for which the company adjusts, the effect of which may be significant.

These statements are forward-looking and actual results may differ materially. Refer to the section under the heading "Forward-Looking Statements" below for information on the factors that could cause our actual results to differ materially. An explanation of non-GAAP financial measures and key business metrics is included below under the heading "Non-GAAP Financial Measures and Key Business Metrics."

#### **Conference Call Information:**

Talend will host a conference call and live webcast for analysts and investors at 4:30 p.m. Eastern Time on February 10, 2021.

Parties in the United States and Canada can access the call by dialing (866) 248-8441, using conference code 4015460. International parties can access the call by dialing +1 (323) 289-6576, using conference code 4015460.

The webcast will be accessible on Talend's investor relations website at <https://investor.talend.com> for one year. A telephonic replay of the conference call will be available through February 15, 2021. To access the replay, parties in the United States and Canada should call (888) 203-1112 and enter conference code 4015460. International parties should call +1 (719) 457-0820 and enter conference code 4015460.

#### **Non-GAAP Financial Measures and Key Business Metrics:**

Our consolidated financial statements are prepared and presented in accordance with generally accepted accounting principles in the United States ("GAAP"). This press release contains financial measures that are not calculated in accordance with GAAP. Our management evaluates and makes operating decisions using various performance measures. In addition to our GAAP results, we also present non-GAAP gross profit, non-GAAP operating expenses, non-GAAP operating loss, non-GAAP net loss, and non-GAAP net loss per share. These non-GAAP results should not be considered as an alternative to gross profit, operating expenses, operating loss, net loss, net loss per share, or any other performance measure derived in accordance with GAAP. We present these non-GAAP results because we consider them to be important supplemental measures of our performance. We have provided a reconciliation of GAAP to non-GAAP financial measures in the financial statement tables for our fiscal fourth quarter 2020 results included in this press release.

Our non-GAAP gross profit, non-GAAP operating expenses, non-GAAP operating loss, non-GAAP net loss, and non-GAAP net loss per share are exclusive of certain items not related to our ongoing core operating results as viewed by management and thereby facilitate management's review of the comparability of our core operating results on a period-to-period basis. We define our "core operating results" as those revenues recorded in a particular period and the expenses incurred within that period that directly drive operating income in that period. Management uses these non-GAAP financial measures in making operating decisions because, in addition to providing meaningful supplemental information regarding operating performance, these measures give us a better understanding of how we should invest in research and development, fund infrastructure growth and evaluate the effectiveness of marketing strategies.

There are material limitations associated with the use of non-GAAP financial measures because they exclude significant expenses and income that are required by GAAP to be recorded in our financial statements. The definitions of our non-GAAP measures may differ from the definitions used by other companies and therefore comparability may be limited. In addition, other companies may utilize metrics that are not similar to ours. To compensate for these limitations, we analyze current and future results on a GAAP basis as well as a non-GAAP basis and provide specific information regarding the GAAP items excluded from these non-GAAP financial measures.

In calculating the above non-GAAP financial measures, management specifically adjusted for the following excluded items:

- 1) *Share-based compensation expense.* We excluded from our non-GAAP results the expense related to equity-based compensation plans as they represent expenses that do not require cash settlement from us.

- 2) *Amortization of acquired intangible assets.* We excluded from our non-GAAP results the intangible assets amortization expense resulting from our past acquisitions. These non-cash charges are not considered by management to reflect the core cash-generating performance of the business and therefore are excluded from our non-GAAP results.
- 3) *Other expenses.* We excluded from our non-GAAP results the expenses which are related to reorganization costs associated with the hiring and separation from employment of certain executive officers of \$1.1 million for the twelve months ended December 31, 2020, as well as the reorganization of our business model in emerging markets of \$0.7 million for the twelve months ended December 31, 2020. These expenses are unrelated to our ongoing operations and we do not expect them to occur in the ordinary course of business. We also excluded from our non-GAAP results the amortization of debt discount and debt issuance costs resulting from issuance of the 1.75% Convertible Senior Notes due September 1, 2024 of \$1.4 million and \$5.3 million for the three and twelve months ended December 31, 2020, respectively. These expenses are non-cash charges and are not considered by management to reflect the core cash-generating performance of the business and therefore are excluded from our non-GAAP results.

In addition, we calculate and present the following non-GAAP financial measures and key business metrics:

- 1) *Free cash flow* is a non-GAAP measure defined as net cash from (used in) operating activities less cash used in investing activities for acquisition of property and equipment. We believe the disclosure of free cash flow provides useful information to understanding and evaluating our core operating performance and trends.
- 2) *Subscription revenue growth on a constant currency basis* is a non-GAAP measure that represents subscription revenue adjusted to exclude foreign currency effects. Subscription revenue on a constant currency basis is calculated by applying the average monthly currency rates for each month in the comparative period to the corresponding month in the current period. We believe the disclosure of subscription revenue in constant currency provides useful supplementary information to investors considering potential significant fluctuations in currency rates.
- 3) *Annual Recurring Revenue ("ARR")* is a key metric defined as the annualized recurring value of all active contracts at the end of a reporting period. ARR includes subscriptions for use of on-premise based products and SaaS offerings and excludes original equipment manufacturer ("OEM") sales. Both multi-year contracts and contracts with terms less than one year are annualized by dividing the total committed contract value by the number of months in the subscription term and then multiplying by twelve. Management uses ARR to monitor the growth of our subscription business. We believe the disclosure of ARR provides investors greater clarity into our results given it is not affected by revenue recognition differences between our on-premise and cloud-based offerings, accounting changes, or contract duration.
- 4) *Cloud Annual Recurring Revenue ("Cloud ARR")* is a key metric defined as the annualized recurring value of all active cloud-based subscription contracts at the end of a reporting period and excludes OEM sales. Both multi-year contracts and contracts with terms less than one year are annualized by dividing the total committed contract value by the number of months in the subscription term and then multiplying by twelve. Management uses Cloud ARR to monitor the growth of our cloud subscription business. We believe providing the metric enables investors to better understand our shift to cloud.
- 5) *Dollar-based net expansion rate* is a key metric calculated by dividing our recurring customer revenue by our base revenue. We define base revenue as the subscription revenue we recognized from all customers during the four quarters ended one year prior to the date of measurement. We define our recurring customer revenue as the subscription revenue we recognized during the four quarters ended on the date of measurement from the same customer base included in our measure of base revenue, including revenue resulting from additional sales to those customers. The analysis excludes revenue derived from our OEM sales. Management monitors this as an indicator of the stability of our revenue base and the long-term value of our customer relationships. Likewise, we believe the disclosure of dollar-based net expansion rate provides similarly useful information to investors.

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "would," "likely," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or other similar terms or expressions or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements in this press release include, but are not limited to, the quotations of management, our anticipated operating results for the 2021 first quarter and fiscal year, our prospects for future growth, and our transformation to a high-growth cloud company. Our expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to inherent risks, uncertainties and changes in circumstance that are difficult or impossible to predict. Consequently, you should not rely on these

forward-looking statements. Actual outcomes and results may differ materially from those expressed or implied by these forward-looking statements as a result of such uncertainties, risks, and changes in circumstances, including, without limitation, general economic conditions, including the impact on economic conditions of the novel coronavirus (“COVID-19”) pandemic; the impact of COVID-19 on demand for our solutions, and our business, operations, customers, third-party partners and employees; our ability to continue to deliver and improve our products and successfully develop new products; customer acceptance and purchase of our existing products and new products, including conversion of leads to sales; our ability to successfully transition to the cloud; the impact of the transition to cloud-based offerings on our professional services revenue; our ability to retain and increase sales to existing customers and generate new customers; market demand for data integration and integrity solutions; the growth of the market for cloud-based offerings; interruptions or performance problems associated with our technology and infrastructure; competition from other products and services; the length and predictability of our sales cycle; our ability to deliver high-quality customer support; any security incidents or breaches or perceptions of security incidents or breaches; our ability to hire, train, and retain highly skilled and qualified employees, including senior-level managers, engineers, and our ability to expand and train our sales force; the performance of our channel partners; our success in sustaining and expanding our international business; our ability to generate significant volumes of sales leads from digital and virtual marketing efforts; the seasonality of our business; our ability to protect our intellectual property, including trade secrets, patents and copyrights; costs resulting from any claim of infringement or other violations by us of another party’s intellectual property rights; our ability to comply with government laws and regulations; natural, man-made and other disasters, including pandemics; and general market, political, economic and business conditions, including the fluctuation of foreign currency exchange rates and exposure to political, economic and social events in France, the United States, United Kingdom, China and other jurisdictions in which we operate and have customers.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, and the foregoing list of factors is not exhaustive. Additional risks and uncertainties that could affect our financial and operating results are included under the captions “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and elsewhere in our most recent filings with the Securities and Exchange Commission, including our most recently filed report on Form 10-K and subsequent filings. Our SEC filings are available on the Investor Relations section of our website at <https://investor.talend.com> and the SEC’s website at [www.sec.gov](http://www.sec.gov). The forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not undertake, and specifically disclaim, any obligation to update any forward-looking statements provided to reflect any change in our expectations or any change in events, conditions, or circumstances on which any such statement is based.

## **About Talend**

Talend (NASDAQ: TLND), a leader in data integration and data integrity, enables every company to find clarity amidst the data chaos.

Talend is the only company to bring together in a single platform all the necessary capabilities that ensure enterprise data is complete, clean, uncompromised, and readily available to everyone who needs it throughout the organization. With Talend, organizations are able to deliver exceptional customer experiences, make smarter decisions in the moment, drive innovation, and improve operations.

Over 6,000 customers across the globe have chosen Talend to find clarity in their data. Talend has been recognized as a leader in its field by leading analyst firms and industry publications. For more information, please visit [www.talend.com](http://www.talend.com) and follow us on Twitter: @Talend.

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**TALEND S.A.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share data)  
(unaudited)

|   | Three Months Ended December 31, |             | Year Ended December 31, |             |
|---|---------------------------------|-------------|-------------------------|-------------|
|   | 2020                            | 2019        | 2020                    | 2019        |
| <b>Revenue</b>  |                                 |             |                         |             |
| Subscriptions   | \$ 71,756                       | \$ 59,615   | \$ 259,535              | \$ 217,047  |
| Professional services   | 7,156                           | 7,839       | 27,936                  | 30,814      |
| Total revenue   | 78,912                          | 67,454      | 287,471                 | 247,861     |
| <b>Cost of revenue</b>  |                                 |             |                         |             |
| Subscriptions   | 10,584                          | 8,474       | 38,108                  | 32,256      |
| Professional services   | 5,975                           | 6,699       | 25,040                  | 28,624      |
| Total cost of revenue   | 16,559                          | 15,173      | 63,148                  | 60,880      |
| <b>Gross profit</b>   | 62,353                          | 52,281      | 224,323                 | 186,981     |
| <b>Operating expenses</b>   |                                 |             |                         |             |
| Sales and marketing   | 42,082                          | 35,587      | 160,552                 | 138,015     |
| Research and development  | 19,094                          | 16,030      | 69,503                  | 63,017      |
| General and administrative  | 17,662                          | 10,282      | 65,110                  | 44,473      |
| Total operating expenses  | 78,838                          | 61,899      | 295,165                 | 245,505     |
| Loss from operations  | (16,485)                        | (9,618)     | (70,842)                | (58,524)    |
| Interest income (expense), net  | (2,092)                         | (1,903)     | (7,882)                 | (2,540)     |
| Other income (expense), net   | (488)                           | (67)        | (285)                   | (256)       |
| Loss before benefit (provision) for income taxes  | (19,065)                        | (11,588)    | (79,009)                | (61,320)    |
| Benefit (provision) for income taxes  | (525)                           | (101)       | (573)                   | (149)       |
| Net loss  | \$ (19,590)                     | \$ (11,689) | \$ (79,582)             | \$ (61,469) |
| Net loss per share attributable to ordinary shareholders, basic and diluted                                   | \$ (0.61)                       | \$ (0.38)   | \$ (2.52)               | \$ (2.01)   |
| Weighted-average shares outstanding used to compute net loss per share attributable to ordinary shareholders: | 31,876                          | 30,886      | 31,535                  | 30,563      |

**TALEND S.A.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(in thousands, except per share data)  
(unaudited)

|   | December 31,<br>2020 | December 31,<br>2019 |
|---|----------------------|----------------------|
| <b>ASSETS</b>   |                      |                      |
| Current assets:   |                      |                      |
| Cash and cash equivalents   | \$ 162,855           | \$ 177,075           |
| Accounts receivable, net of allowance for doubtful accounts*  | 95,967               | 82,952               |
| Contract acquisition costs  | 12,771               | 10,695               |
| Other current assets*   | 11,150               | 9,832                |
| Total current assets  | 282,743              | 280,554              |
| Non-current assets:   |                      |                      |
| Contract acquisition costs  | 26,889               | 22,050               |
| Operating lease right-of-use assets   | 35,987               | 27,821               |
| Property and equipment, net   | 9,273                | 5,348                |
| Goodwill  | 50,294               | 49,744               |
| Intangible assets, net  | 9,236                | 14,018               |
| Other non-current assets  | 5,308                | 4,382                |
| Total non-current assets  | 136,987              | 123,363              |
| Total assets  | \$ 419,730           | \$ 403,917           |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                      |                      |
| Current liabilities:  |                      |                      |
| Accounts payable  | \$ 2,760             | \$ 4,439             |
| Accrued expenses and other current liabilities  | 46,720               | 41,182               |
| Contract liabilities - deferred revenue, current  | 160,215              | 142,616              |
| Operating lease liabilities, current  | 4,798                | 5,047                |
| Short-term debt   | —                    | 227                  |
| Total current liabilities   | 214,493              | 193,511              |
| Non-current liabilities:  |                      |                      |
| Deferred income taxes   | 345                  | 768                  |
| Other non-current liabilities   | 2,197                | 1,137                |
| Contract liabilities - deferred revenue, non-current  | 12,590               | 17,807               |
| Operating lease liabilities, non-current  | 33,251               | 24,252               |
| Long-term debt  | 148,129              | 130,490              |
| Total non-current liabilities   | 196,512              | 174,454              |
| Total liabilities   | 411,005              | 367,965              |
| <b>STOCKHOLDERS' EQUITY</b>   |                      |                      |
| Ordinary shares, par value €0.08 per share; 32,010,526 and 31,017,268 shares authorized, issued and outstanding, respectively | 3,295                | 3,205                |
| Additional paid-in capital  | 366,508              | 309,988              |
| Accumulated other comprehensive income  | (2,941)              | 1,107                |
| Other reserves  | —                    | 207                  |
| Accumulated losses  | (358,137)            | (278,555)            |
| Total stockholders' equity  | 8,725                | 35,952               |
| Total liabilities and stockholders' equity  | \$ 419,730           | \$ 403,917           |

(\*) Balance as of December 31, 2019 has been revised to reflect a reclassification of unbilled revenue between other current assets and accounts receivable, net.

**TALEND S.A.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(unaudited)

|  | Year Ended December 31, |                   |
|--|-------------------------|-------------------|
|  | 2020                    | 2019              |
| <b>Cash flows from operating activities:</b>                                       |                         |                   |
| Net loss for the period  | \$ (79,582)             | \$ (61,469)       |
| Adjustments to reconcile net loss to net cash (used in) from operating activities: |                         |                   |
| Depreciation   | 3,421                   | 2,779             |
| Amortization of intangible assets  | 5,050                   | 5,295             |
| Amortization of debt discount and issuance costs                                   | 5,341                   | 1,534             |
| Amortization of contract acquisition costs   | 12,120                  | 10,392            |
| Non-cash operating lease cost  | 6,763                   | 5,856             |
| Unrealized (gain) loss foreign exchange  | 446                     | 617               |
| Accrued interest on convertible debt   | 2,796                   | 806               |
| Share-based compensation   | 47,593                  | 33,792            |
| Income tax for the period  | 573                     | 149               |
| Changes in operating assets and liabilities:                                       |                         |                   |
| Accounts receivable  | (8,625)                 | (14,782)          |
| Contract acquisition costs   | (17,802)                | (16,130)          |
| Other assets   | (1,552)                 | (1,616)           |
| Accounts payable   | (1,810)                 | (1,286)           |
| Accrued expenses and other current liabilities                                     | 816                     | 5,758             |
| Contract liabilities - deferred revenue  | 5,233                   | 19,729            |
| Operating lease liabilities  | (6,690)                 | (5,941)           |
| Net cash used in operating activities  | (25,909)                | (14,517)          |
| <b>Cash flows from investing activities:</b>                                       |                         |                   |
| Acquisition of property and equipment  | (6,828)                 | (2,191)           |
| Net cash used in investing activities  | (6,828)                 | (2,191)           |
| <b>Cash flows from financing activities:</b>                                       |                         |                   |
| Proceeds from issuance of convertible senior notes, net of issuance costs          | —                       | 147,498           |
| Proceeds from issuance of ordinary shares related to exercise of stock awards      | 4,162                   | 5,805             |
| Proceeds from issuance of ordinary shares related to employee stock purchase plan  | 4,648                   | 4,738             |
| Repayment of borrowings  | (660)                   | (203)             |
| Net cash from financing activities   | 8,150                   | 157,838           |
| <b>Net decrease in cash and cash equivalents</b>                                   | <b>(24,587)</b>         | <b>141,130</b>    |
| Cash and cash equivalents at beginning of the period*                              | 177,075                 | 34,104            |
| Effect of exchange rate changes on cash and cash equivalents                       | 10,367                  | 1,841             |
| <b>Cash and cash equivalents at end of the period</b>                              | <b>\$ 162,855</b>       | <b>\$ 177,075</b> |

\*Certain prior year financial information has been reclassified to conform with current year presentation.

**TALEND S.A.**  
**GAAP to non-GAAP Reconciliation**  
**(in thousands, except per share data)**  
**(unaudited)**

|  | Three Months Ended December 31, |                    | Year Ended December 31, |                     |
|--|---------------------------------|--------------------|-------------------------|---------------------|
|  | 2020                            | 2019               | 2020                    | 2019                |
| <b>Reconciliation of GAAP gross profit to non-GAAP gross profit:</b>             |                                 |                    |                         |                     |
| GAAP gross profit:   | \$ 62,353                       | \$ 52,281          | \$ 224,323              | \$ 186,981          |
| GAAP subscriptions gross profit:   | \$ 61,172                       | \$ 51,141          | \$ 221,427              | \$ 184,791          |
| Share-based compensation expense   | 924                             | 814                | 3,516                   | 3,115               |
| Non-GAAP subscriptions gross profit  | <u>\$ 62,096</u>                | <u>\$ 51,955</u>   | <u>\$ 224,943</u>       | <u>\$ 187,906</u>   |
| GAAP professional services gross profit:   | \$ 1,181                        | \$ 1,140           | \$ 2,896                | \$ 2,190            |
| Share-based compensation expense   | 513                             | 530                | 1,902                   | 2,132               |
| Non-GAAP professional services gross profit                                      | <u>\$ 1,694</u>                 | <u>\$ 1,670</u>    | <u>\$ 4,798</u>         | <u>\$ 4,322</u>     |
| Non-GAAP gross profit:   | <u>\$ 63,790</u>                | <u>\$ 53,625</u>   | <u>\$ 229,741</u>       | <u>\$ 192,228</u>   |
| <b>Reconciliation of GAAP operating expenses to non-GAAP operating expenses:</b> |                                 |                    |                         |                     |
| GAAP operating expenses:   | \$ (78,838)                     | \$ (61,899)        | \$ (295,165)            | \$ (245,505)        |
| GAAP sales and marketing:  | \$ (42,082)                     | \$ (35,587)        | \$ (160,552)            | \$ (138,015)        |
| Share-based compensation expense   | 4,130                           | 2,564              | 14,367                  | 10,227              |
| Other expenses   | —                               | —                  | 716                     | —                   |
| Non-GAAP sales and marketing   | <u>\$ (37,952)</u>              | <u>\$ (33,023)</u> | <u>\$ (145,469)</u>     | <u>\$ (127,788)</u> |
| GAAP research and development:   | \$ (19,094)                     | \$ (16,030)        | \$ (69,503)             | \$ (63,017)         |
| Share-based compensation expense   | 2,761                           | 2,255              | 9,846                   | 10,353              |
| Amortization of acquired intangible assets                                       | 934                             | 908                | 3,675                   | 3,644               |
| Other expenses   | —                               | —                  | 664                     | —                   |
| Non-GAAP research and development  | <u>\$ (15,399)</u>              | <u>\$ (12,867)</u> | <u>\$ (55,318)</u>      | <u>\$ (49,020)</u>  |
| GAAP general and administrative:   | \$ (17,662)                     | \$ (10,282)        | \$ (65,110)             | \$ (44,473)         |
| Share-based compensation expense   | 5,678                           | 1,344              | 17,962                  | 7,965               |
| Amortization of acquired intangible assets                                       | 138                             | 413                | 1,375                   | 1,651               |
| Other expenses   | —                               | —                  | 440                     | —                   |
| Non-GAAP general and administrative  | <u>\$ (11,846)</u>              | <u>\$ (8,525)</u>  | <u>\$ (45,333)</u>      | <u>\$ (34,857)</u>  |
| Non-GAAP operating expenses:   | <u>\$ (65,197)</u>              | <u>\$ (54,415)</u> | <u>\$ (246,120)</u>     | <u>\$ (211,665)</u> |

**TALEND S.A.**  
**GAAP to non-GAAP Reconciliation**  
**(in thousands, except per share data)**  
**(unaudited)**

|  | Three Months Ended December 31, |                   | Year Ended December 31, |                    |
|--|---------------------------------|-------------------|-------------------------|--------------------|
|  | 2020                            | 2019              | 2020                    | 2019               |
| <b>Reconciliation of GAAP operating loss to non-GAAP operating loss:</b> |                                 |                   |                         |                    |
| GAAP operating loss:   | \$ (16,485)                     | \$ (9,618)        | \$ (70,842)             | \$ (58,524)        |
| Share-based compensation expense   | 14,006                          | 7,507             | 47,593                  | 33,792             |
| Amortization of acquired intangible assets                               | 1,072                           | 1,321             | 5,050                   | 5,295              |
| Other expense  | —                               | —                 | 1,820                   | —                  |
| Non-GAAP operating loss:   | <u>\$ (1,407)</u>               | <u>\$ (790)</u>   | <u>\$ (16,379)</u>      | <u>\$ (19,437)</u> |
| <b>Reconciliation of GAAP net loss to non-GAAP net loss:</b>             |                                 |                   |                         |                    |
| GAAP net loss:   | \$ (19,590)                     | \$ (11,689)       | \$ (79,582)             | \$ (61,469)        |
| Share-based compensation expense   | 14,006                          | 7,507             | 47,593                  | 33,792             |
| Amortization of acquired intangible assets                               | 1,072                           | 1,321             | 5,050                   | 5,295              |
| Other expense  | 1,423                           | 1,123             | 7,161                   | 1,534              |
| Non-GAAP net loss:   | <u>\$ (3,089)</u>               | <u>\$ (1,738)</u> | <u>\$ (19,778)</u>      | <u>\$ (20,848)</u> |
| GAAP and non-GAAP weighted-average shares outstanding                    | 31,876                          | 30,886            | 31,535                  | 30,563             |
| GAAP loss per share:   | \$ (0.61)                       | \$ (0.38)         | \$ (2.52)               | \$ (2.01)          |
| Non-GAAP loss per share:   | \$ (0.10)                       | \$ (0.06)         | \$ (0.63)               | \$ (0.68)          |
| <b>Free cash flow:</b>   |                                 |                   |                         |                    |
| Net cash used in operating activities                                    | \$ (2,925)                      | \$ 1,889          | \$ (25,909)             | \$ (14,517)        |
| Less: Acquisition of property and equipment                              | 1,176                           | 127               | 6,828                   | 2,191              |
| Free cash flow   | <u>\$ (4,101)</u>               | <u>\$ 1,762</u>   | <u>\$ (32,737)</u>      | <u>\$ (16,708)</u> |

|  | Three Months Ended December 31, |                  |
|--|---------------------------------|------------------|
|  | 2020                            | 2019             |
| <b>Constant currency reconciliation:</b>         |                                 |                  |
| Subscriptions revenue as reported                | \$ 71,756                       | \$ 59,615        |
| Conversion impact U.S. dollar/other currencies   | (2,088)                         | —                |
| Subscriptions revenue on constant currency basis | <u>\$ 69,668</u>                | <u>\$ 59,615</u> |